



# IQTISODIYOT & TARAQQIYOT

*Ijtimoiy, iqtisodiy, texnologik, ilmiy, ommabop jurnal*

## №4



# 2026

ISSN: 2992-8982

<https://yashil-iqtisodiyot-taraqqiyot.uz/>



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**Muassis:** "Ma'rifat-print-media" MChJ

**Hamkorlarimiz:** Toshkent davlat iqtisodiyot universiteti, O'zR Tabiat resurslari vazirligi, O'zR Bosh prokuraturasi huzuridagi IJQK departamenti.

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“Yashil” iqtisodiyot va taraqqiyot” jurnali

O'zbekiston Respublikasi Oliy ta'lim, fan va innovatsiyalar vazirligi huzuridagi Oliy attestatsiya komissiyasi rayosatining 2023-yil 1-apreldagi 336/3-sonli qarori bilan ro'yxatdan o'tkazilgan.



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# DIGITAL ECONOMY DEVELOPMENT IN UZBEKISTAN AND ITS PRIORITY DIRECTIONS

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**Abstract.** The rapid development of digital technologies has significantly transformed modern economic systems. In recent years, Uzbekistan has actively pursued digital transformation as a strategic priority for sustainable economic growth. This article analyzes the current state of digital economy development in Uzbekistan and identifies its key priority directions. Special attention is paid to digital infrastructure, e-government services, digital entrepreneurship, and human capital development. The study is based on analytical and comparative methods, and its findings highlight the role of digitalization in improving economic efficiency and public administration. The results of the research may serve as a theoretical and practical basis for further digital policy implementation.

**Key words:** digital economy, economic growth, development, digitalization, innovation, productivity, global markets, competition, consumer choice, new industries, job opportunities, income inequality.

**Annotatsiya.** Raqamli texnologiyalarning jadal rivojlanishi zamonaviy iqtisodiy tizimlarni sezilarli darajada o'zgartirdi. So'nggi yillarda O'zbekiston barqaror iqtisodiy o'sishni ta'minlashda raqamli transformatsiyani strategik ustuvor yo'nalish sifatida faol amalga oshirmoqda. Mazkur maqolada O'zbekistonda raqamli iqtisodiyot rivojlanishining hozirgi holati tahlil qilinadi hamda uning asosiy ustuvor yo'nalishlari aniqlanadi. Ayniqsa, raqamli infratuzilma, elektron hukumat xizmatlari, raqamli tadbirkorlik va inson kapitalini rivojlantirish masalalariga alohida e'tibor qaratilgan. Tadqiqot analitik va qiyosiy usullarga asoslangan bo'lib, uning natijalari raqamlashtirishning iqtisodiy samaradorlikni oshirish va davlat boshqaruvini takomillashtirishdagi rolini yoritadi. Tadqiqot natijalari kelgusida raqamli siyosatni amalga oshirish uchun nazariy va amaliy asos bo'lib xizmat qilishi mumkin.

**Kalit so'zlar:** raqamli iqtisodiyot, iqtisodiy o'sish, rivojlanish, raqamlashtirish, innovatsiyalar, mahsuldorlik, global bozorlar, raqobat, iste'molchi tanlovi, yangi tarmoqlar, ish o'rinlari imkoniyatlari, daromadlar tengsizligi.

**Аннотация.** Стремительное развитие цифровых технологий значительно трансформировало современные экономические системы. В последние годы Узбекистан активно реализует цифровую трансформацию как стратегический приоритет устойчивого экономического роста. В данной статье анализируется текущее состояние развития цифровой экономики в Узбекистане и определяются её ключевые приоритетные направления. Особое внимание уделяется цифровой инфраструктуре, электронным государственным услугам, цифровому предпринимательству и развитию человеческого капитала. Исследование основано на аналитических и сравнительных методах, а его результаты подчеркивают роль цифровизации в повышении экономической эффективности и совершенствовании государственного управления. Полученные результаты могут служить теоретической и практической основой для дальнейшей реализации цифровой политики.

**Ключевые слова:** цифровая экономика, экономический рост, развитие, цифровизация, инновации, производительность, глобальные рынки, конкуренция, выбор потребителей, новые отрасли, возможности трудоустройства, неравенство доходов.



## INTRODUCTION

The digital economy has become one of the most influential drivers of economic growth in the globalized world. Advances in information and communication technologies have reshaped production processes, service delivery, and public administration. Digitalization enhances productivity, reduces transaction costs, and increases transparency across economic sectors. Empirical studies suggest that countries with higher levels of digital adoption tend to experience faster economic growth. For instance, according to international evidence, a 10% increase in broadband penetration may lead to approximately 1–1.5% growth in GDP<sup>1</sup>.

In this context, Uzbekistan has identified digital development as a strategic objective of national economic policy. The adoption of digital technologies is viewed as a key instrument for modernizing the economy, improving governance efficiency, and integrating into the global digital market. Therefore, studying the development of the digital economy and its priority directions in Uzbekistan is both timely and relevant. The purpose of this article is to analyze the development of the digital economy in Uzbekistan and to identify its main priority directions. The object of the research is the digital transformation processes within the national economy, while the subject is the economic and institutional mechanisms supporting digital development.

## REVIEW OF LITERATURE ON THE SUBJECT

The concept of the digital economy has been extensively discussed in both theoretical and empirical economic literature. Early contributions emphasize the transformative role of information and communication technologies (ICT) in reshaping productivity, market structures, and institutional efficiency. According to Brynjolfsson and McAfee (2014), the digital revolution represents a “second machine age,” where digital technologies significantly enhance productivity while simultaneously transforming labor markets and economic organization.

Autor (2015) highlights that while technological advancement increases overall employment opportunities in the long run, it also leads to job polarization by reducing demand for routine-based occupations. This finding is particularly relevant for developing economies, where labor markets are more vulnerable to automation-driven displacement.

From a macroeconomic perspective, Goldfarb and Tucker (2019) define digital economics as a field that studies how digital goods, platforms, and data reshape traditional economic models. They argue that digitalization reduces transaction costs, improves market efficiency, and increases consumer welfare through enhanced information accessibility.

International institutions such as the World Bank (2016, 2021) and OECD (2020, 2021) consistently emphasize that digital adoption is a key driver of economic growth and institutional transparency. The World Development Report (2016) identifies broadband expansion, digital skills, and regulatory frameworks as essential components of inclusive digital transformation. Similarly, OECD reports underline the importance of digital infrastructure and human capital in ensuring long-term competitiveness.

UNCTAD (2019, 2021) further expands on the global inequality dimension of digitalization, noting that while developed countries benefit disproportionately from digital technologies, developing economies face challenges related to infrastructure gaps, digital literacy, and institutional capacity. These constraints are particularly relevant for Central Asian countries, including Uzbekistan.

Regarding Uzbekistan specifically, national studies (Karimov, 2022; Nazarov, 2021) indicate that the country has made substantial progress in implementing digital reforms, particularly through the “Digital Uzbekistan – 2030” strategy. These studies highlight improvements in e-government services, ICT infrastructure, and startup ecosystems. However, they also emphasize the need for stronger human capital development and innovation-driven growth.

The Ministry of Digital Technologies of Uzbekistan (2023) reports confirm increasing internet penetration, expansion of digital public services, and growing participation in the IT sector. Despite these achievements, regional disparities and cybersecurity concerns remain important policy challenges.

## RESEARCH METHODOLOGY

The study is based on the collection of secondary data from official policy documents, international reports, and academic sources related to digital transformation. The data are analyzed using qualitative, comparative, and descriptive methods to assess trends, institutional changes, and policy impacts. Additionally, empirical indicators such as internet penetration and digital service usage are examined to evaluate the economic effects of digitalization.

1 World Bank, 2016; OECD, 2020.



## ANALYSIS AND RESULTS

In recent years, Uzbekistan has implemented a number of reforms aimed at accelerating digital transformation. The adoption of the “Digital Uzbekistan – 2030” Strategy marked a new stage in the development of the national digital economy. This strategic document defines long-term goals related to digital infrastructure expansion, innovation promotion, and the integration of digital technologies into key economic sectors. Significant progress has been observed in the financial and banking sector through the introduction of digital payment systems, mobile banking services, and online financial platforms. Additionally, the expansion of e-commerce has contributed to increased business activity and consumer convenience. Digital transformation has also influenced industrial production and service sectors by improving operational efficiency and enabling data-driven decision-making. As a result, digital technologies have become an important factor in enhancing national economic competitiveness.

The digital economy provides several significant advantages for economic development. First, it reduces transaction costs and improves efficiency in production and service delivery. Second, it enhances market transparency and access to information. Third, digital technologies enable innovation and the creation of new business models, such as e-commerce and fintech platforms. Furthermore, the digital economy increases flexibility in the labor market, allowing remote work and new forms of employment.

Enables individuals to work from home. The advanced economy has been a colossal resource amid the COVID lockdown. Without advanced technologies, the decline in financial action would have been indeed more prominent. The advanced economy gives more prominent scope for individuals working from domestic and having more prominent adaptability in their hours (which may suit guardians with children). Working from domestic can decrease contact and spread of a infection. It can moreover offer assistance decrease activity blockage and contamination. From an empirical perspective, digital technologies have been shown to significantly reduce operational costs and increase efficiency. Firms adopting digital tools can reduce transaction costs by up to 20–30% and increase labor productivity by 15–25%<sup>2</sup>.

This study employs qualitative and analytical research methods to examine the development of the digital economy in Uzbekistan. The research is based on a systematic review of official policy documents, international reports, and academic literature related to digital transformation. Comparative analysis is used to assess Uzbekistan’s digital development in relation to global trends identified by international organizations such as the World Bank, OECD, and United Nations. In addition, descriptive analysis is applied to evaluate institutional reforms, digital infrastructure expansion, and policy initiatives implemented in recent years. The combination of these methods allows for a comprehensive understanding of digital economy development and the identification of priority directions relevant to Uzbekistan’s economic context. Although the study is primarily qualitative, it is supported by empirical observations derived from international reports and statistical trends<sup>3</sup>. Indicators such as internet penetration, digital service usage, and ICT sector contribution to GDP are used to indirectly assess the impact of digitalization on economic performance.

Priority Directions of Digital Economy Development. The development of the digital economy in Uzbekistan is based on several priority directions.

First, the development of digital infrastructure remains a fundamental priority. Expanding broadband internet access, improving mobile communication networks, and establishing data centers are essential for ensuring inclusive digital growth. Empirical evidence indicates that expanding broadband access has a direct positive impact on economic activity, particularly in developing countries.

Second, the improvement of e-government services plays a crucial role in enhancing public administration efficiency. The digitalization of public services reduces administrative barriers, increases transparency, and improves citizen access to government institutions. Studies show that the implementation of e-government services can reduce administrative costs by up to 30%<sup>4</sup>.

Third, human capital development in the field of digital technologies is a key factor for sustainable digital growth. Training qualified specialists in information technology, data analysis, and cyber security is essential. In this regard, the establishment of IT schools, digital education programs, and technology parks has become increasingly important. Empirical research highlights that investment in digital skills leads to higher productivity and innovation outcomes.

Fourth, supporting digital entrepreneurship and startups is another strategic direction. Providing financial incentives, tax benefits, and institutional support encourages innovation and the development of digital business models, contributing to economic diversification. Empirical findings suggest that digital startups play a significant role in job creation and technological innovation.

<sup>2</sup> OECD, 2020; World Economic Forum, 2016.

<sup>3</sup> UNCTAD, 2021.

<sup>4</sup> OECD, 2020.



The development of the digital economy has a significant socio-economic impact. Digitalization contributes to economic growth by increasing productivity and creating new employment opportunities. Empirical studies confirm that digitalization accelerates structural transformation by shifting resources toward more productive sectors. Moreover, digital technologies improve access to services, enhance social inclusion, and promote regional development. From a macroeconomic perspective, the digital economy supports structural transformation by shifting resources toward high-value-added sectors. It also strengthens the resilience of the national economy by enabling flexible and adaptive business processes.

**Disadvantages of the Digital Economy:**

**Job Displacement:** Automation and digital technologies can lead to job displacement, particularly in sectors that rely heavily on routine manual or cognitive tasks. As machines and algorithms become more capable, workers in these areas may find their skills obsolete, leading to unemployment and economic instability.

**Income Inequality:** The digital economy can exacerbate income inequality. High-skilled workers who can adapt to new technologies tend to benefit the most, while low-skilled workers may face reduced job opportunities and stagnant wages. This growing disparity can lead to social tensions and economic divides.

**Data Privacy and Security:** The increased reliance on digital technologies and data collection raises significant concerns about data privacy and security. Personal and sensitive information is often at risk of being hacked, misused, or sold without consent, leading to potential identity theft and loss of privacy.

**Mental Health Issues:** Increased use of digital technologies, particularly social media, has been linked to various mental health issues. Excessive screen time, online harassment, and the pressure to maintain a digital presence can contribute to stress, anxiety, and depression.

**Loss of Traditional Businesses:** The rise of e-commerce and digital services has led to the decline of traditional brick-and-mortar businesses. Small businesses that cannot compete with online giants may struggle to survive, leading to job losses and reduced economic diversity in local communities and others. These disadvantages highlight the complex and multifaceted challenges posed by the digital economy. Addressing these issues requires comprehensive policies, international cooperation, and a balanced approach to harnessing the benefits of digital technologies while mitigating their negative impacts.

The findings indicate that Uzbekistan has made significant progress in developing its digital economy over the past decade. One of the main achievements is the expansion of digital infrastructure, including improved internet connectivity and mobile communication networks. These improvements have facilitated greater access to digital services for both businesses and households. Another important result is the advancement of e-government services. The digitalization of public services has reduced administrative costs, increased transparency, and enhanced interaction between citizens and government institutions. Online platforms now play a key role in public service delivery. The study also finds that digital entrepreneurship has gained momentum due to supportive policies and institutional frameworks. The establishment of IT parks, startup incubators, and educational initiatives has contributed to the growth of innovation-driven businesses (Figure 1).

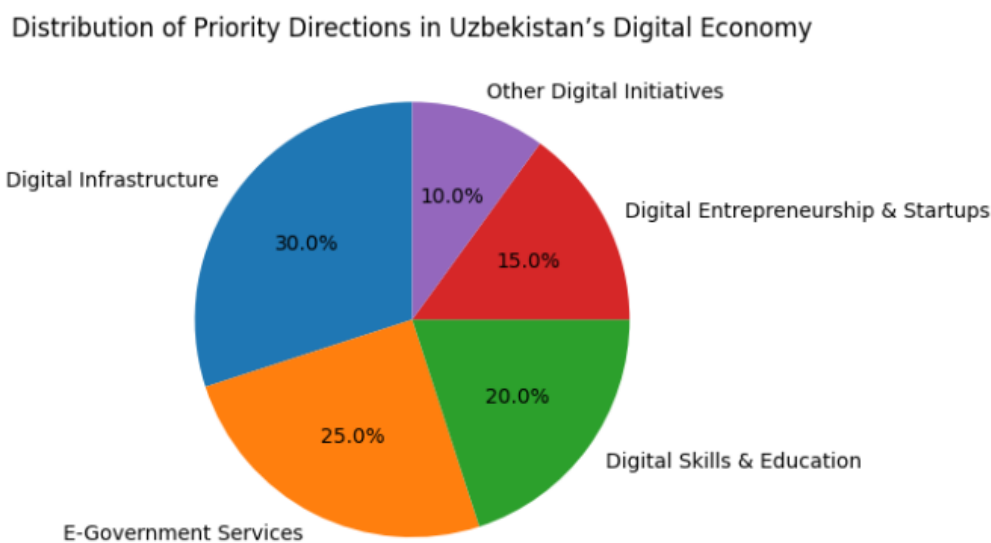


Figure 1. Distribution of Priority Directions in Uzbekistan's Digital Economy<sup>5</sup>

<sup>5</sup> Source: Author's compilation based on national digital development priorities.



Moreover, investments in digital skills and education have strengthened the human capital base necessary for digital transformation. The results suggest that digital economy development in Uzbekistan aligns with global digital transformation trends. The prioritization of infrastructure development, governance digitalization, and human capital formation reflects internationally recognized best practices.

However, the effectiveness of digital transformation depends not only on technological adoption but also on institutional capacity and regulatory quality. While progress has been achieved, further efforts are required to address regional disparities in digital access and to ensure cybersecurity and data protection.

From a policy perspective, continued investment in digital education and innovation ecosystems is essential. Strengthening cooperation between the public and private sectors can further enhance the socio-economic impact of digitalization. These findings highlight the importance of a comprehensive and inclusive approach to digital economic development.

## CONCLUSIONS AND SUGGESTIONS

In conclusion, the development of the digital economy in Uzbekistan represents a crucial factor for long-term economic growth and modernization. The expansion of digital infrastructure, improvement of e-government services, development of digital skills, and support for digital entrepreneurship constitute the main priority directions of digital transformation. The successful implementation of these directions will enhance economic efficiency, improve public administration, and increase Uzbekistan's competitiveness in the global digital economy. Further research should focus on assessing the effectiveness of digital policies and exploring new opportunities for technological innovation. Empirical evidence suggests that the success of digital transformation largely depends on institutional quality, infrastructure, and human capital development.

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## IQTISODIYOT & TARAQQIYOT

*Ijtimoiy, iqtisodiy, texnologik, ilmiy, ommabop jurnal*

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**Litsenziya raqami:** №046523. PNFL: 30407832680027

**Manzilimiz:** Toshkent shahar, Mirzo Ulug'bek tumani  
Kumushkon ko'chasi, 26-uy.



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