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Their studies focus on the phonological, morphological, and semantic adaptation of English-origin lexical units in recipient languages. Russian scholars mainly examined the historical stages of Anglicism penetration into the Russian language and their role in enriching the modern lexicon. Uzbek scholars, in turn, emphasized the growing influence of English terminology after independence, particularly in economic and administrative discourse.

However, most previous studies analyze Russian and Uzbek separately or focus mainly on the synchronic aspects of borrowing [3, 4]. Unlike earlier research, the present study applies a comparative linguistic framework that combines synchronic and diachronic approaches to examine English loanwords in both languages. Its distinctive feature lies in identifying similar and different patterns of terminological adaptation in Russian and Uzbek, especially in the field of economic terminology [1, 5].

RESEARCH METHODOLOGY

This study applies a comparative linguistic approach that combines a literature review, descriptive analysis, and cross-linguistic comparison of English loanwords in Russian and Uzbek. The corpus, drawn from post-1990 scholarly sources and dictionaries, reflects the era of globalization and includes only English-origin units documented in both languages with relevant phonological, morphological, semantic, or terminological data.

The Uzbek dataset includes both direct English borrowings, such as *marketing*, *startup*, and *broker*, and indirect loanwords transmitted through Russian, such as *bankomat*, *polis*, *tender*, and *investitsiya*. The loanwords were systematically classified according to the tripartite assimilation model, which includes initial, advanced, and full assimilation stages. The evaluation criteria focused on phonetic approximation, morphological integration, graphic representation, and semantic development.

Particular attention was paid to terminological behavior, including polysemy, synonymic variation, functional domain specificity, and contextual usage within business discourse, for example: *broker* – *o'rtakash* – *dallo* [2, 1].

The comparative procedures included: (1) identifying parallel adaptation patterns in both languages; (2) detecting differences caused by typological, sociolinguistic, or cultural factors; and (3) chronologically mapping borrowing waves. The reliability of data coding was strengthened through cross-validation of selected entries and expert review, which helped ensure consistency and accuracy in the comparative analysis.

ANALYSIS AND RESULTS

English loanwords have significantly enriched modern Russian, reflecting a long-standing historical process of linguistic and cultural interaction. Their integration began as early as the 16th century, when trade relations introduced words such as *сэр* and *лорд*. This process intensified during the reign of Peter the Great, particularly through maritime terminology, and continued to expand in the 18th–19th centuries alongside technological progress and the spread of bilingualism. From the late 19th century to the present, Anglicisms have permeated various spheres of society, largely driven by technological innovation and the global role of English, with many borrowings effectively filling lexical gaps. These loanwords typically undergo a three-stage assimilation process—initial, advanced, and full—adapting phonologically, morphologically, semantically, and graphically until they become naturalized within the language [4].

A similar trend can be observed in Uzbek, where the active influx of English loanwords became especially noticeable after independence in 1991. This development reflects economic reforms, the transition to market relations, and broader international integration, all of which increased the demand for new lexical units and modern terminology. It is important to note that certain English elements had already entered Uzbek earlier through Russian as an intermediary. Today, both Russian and Uzbek активно incorporate English borrowings, particularly in fields such as technology, business, finance, banking, education, marketing, media, and digital communication [5].

Many of these lexical units successfully address lexical and semantic needs by enabling the expression of new concepts and realities for which precise equivalents were previously limited. Most loanwords pass through three stages of assimilation—initial, advanced, and full—gradually adapting at phonological, morphological, semantic, and graphic levels until they are fully accepted in the recipient language. In both Russian and Uzbek, this framework provides a useful basis for distinguishing fully integrated lexical items from more recent or less established borrowings [1], [6].

Current evidence indicates that the majority of Anglicisms become stable, productive, and functionally relevant components of both languages. Their presence reflects the dynamic nature of linguistic development and the ability of languages to adapt to evolving communicative needs. In this context, a balanced language approach is beneficial, supporting the adoption of necessary international and technical terminology while



encouraging the thoughtful use of native linguistic resources. Continuous empirical research remains essential for monitoring borrowing trends and assisting educators, lexicographers, translators, and policymakers in maintaining linguistic richness alongside effective communication in an increasingly globalized environment [4].

CONCLUSION AND RECOMMENDATIONS

This study shows that English loanwords in Russian and Uzbek represent long-term linguistic processes shaped by historical contact and modern globalization. Russian has absorbed English vocabulary over several centuries, while Uzbek has experienced a rapid increase in Anglicisms after independence as a result of economic reforms and international integration.

In both languages, English borrowings mainly appear in rapidly developing fields and usually follow predictable assimilation patterns, gradually becoming integrated into the lexical system. Rather than weakening linguistic identity, Anglicisms enrich the vocabularies of Russian and Uzbek and demonstrate their ability to adapt to global communication needs.

Based on the findings, it is recommended to apply a balanced language policy that supports the use of necessary international and technical terminology while encouraging the preservation and development of native linguistic resources. Assimilation models should also be used in linguistic research, education, lexicography, and translation practice to manage borrowing processes effectively and maintain linguistic identity.

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