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DIGITAL ECONOMY AND INNOVATIVE DEVELOPMENT STRATEGIES

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Abstract: This study is devoted to the systematic analysis of the impact of the digital economy and innovative development strategies on economic growth processes. The research examines the relationship between the development of information and communication technologies (ICT), the volume of digital services, and their share in gross domestic product during 2018–2025. The obtained results demonstrate that digital transformation is an important factor in increasing economic efficiency, creating new markets, and accelerating innovative activity. At the same time, uneven development of digital infrastructure, cybersecurity problems, and insufficient development of human capital were identified as the main limiting factors.

Key words: Digital economy, innovation, digital transformation, ICT, economic growth, startup, e-government.

Annotatsiya: Ushbu maqolada raqamli iqtisodiyot va innovatsion rivojlanish strategiyalarining iqtisodiy o'sishga ta'siri tahlil qilinadi. Tadqiqotda axborot-kommunikatsiya texnologiyalari, raqamli xizmatlar, elektron hukumat va innovatsion ekotizimlarning iqtisodiy samaradorlikni oshirishdagi roli yoritilgan. Natijalar raqamli transformatsiya ishlab chiqarish samaradorligini kuchaytirish, yangi bozor imkoniyatlarini yaratish va mamlakat raqobatbardoshligini oshirishda muhim omil ekanini ko'rsatadi.

Kalit so'zlar: raqamli iqtisodiyot, innovatsiya, raqamli transformatsiya, AKT, iqtisodiy o'sish, startap, elektron hukumat.

Аннотация: В данной статье анализируется влияние цифровой экономики и стратегий инновационного развития на экономический рост. В исследовании рассматривается роль информационно-коммуникационных технологий, цифровых услуг, электронного правительства и инновационной экосистемы в повышении экономической эффективности. Результаты показывают, что цифровая трансформация является важным фактором повышения производительности, создания новых рыночных возможностей и укрепления конкурентоспособности страны.

Ключевые слова: цифровая экономика, инновации, цифровая трансформация, ИКТ, экономический рост, стартап, электронное правительство.

INTRODUCTION

In recent decades, the profound changes taking place in the global economy, especially the acceleration of digitalization processes, have formed a new model of economic development. Unlike the traditional economy, the digital economy is based not primarily on capital or labor, but on data, knowledge, and innovation as the main production factors. Therefore, the level of implementation of digital technologies has become one of the key determinants of countries' global competitiveness.

The development of the digital economy significantly influences economic growth by automating production processes, improving service quality, reducing costs, and creating new economic opportunities. In particular, artificial intelligence, big data, blockchain, and cloud technologies are penetrating all sectors of the economy and shaping new business models. At the same time, the development of the digital economy is not limited only to technological modernization. This process requires a comprehensive approach closely connected with institutional reforms, human capital development, and the formation of an innovative environment.



The purpose of this research is to deeply analyze the impact of digital economy and innovative development strategies on economic growth, identify existing problems, and develop scientifically grounded recommendations for overcoming them.

REVIEW OF LITERATURE ON THE SUBJECT

The digital economy and innovations occupy a special place in modern theories of economic growth. Scientific studies in this field show that digital technologies play a decisive role in increasing economic efficiency. Tapscott broadly explained the concept of the digital economy, emphasizing that information becomes the main production resource. According to him, digital technologies transform all stages of economic activity and create a new economic system.

Brynjolfsson and McAfee studied the impact of technological progress on the economy and scientifically proved that automation and artificial intelligence sharply increase labor productivity. Through the concept of the "Second Machine Age," they emphasized that digital technologies are initiating a new stage of economic development.

The OECD, in its reports, evaluates digital transformation as a major factor of economic development and highlights the importance of developing digital infrastructure, improving human capital, and supporting innovation.

According to Schumpeter's theory, innovations are the main driving force of economic growth. Through the concept of "creative destruction," he explains how new technologies replace old economic systems and create new stages of development. Modern research also emphasizes the role of startups and innovation ecosystems in the economy, considering them as important factors in rapidly implementing new technologies and ensuring economic diversification.

RESEARCH METHODOLOGY

This study applied a comprehensive methodological approach to determine the impact of the digital economy and innovative development strategies on economic growth. The methodology includes statistical, comparative, and econometric analysis methods aimed at ensuring the reliability of the obtained results. During the analysis, the following indicators were selected as the main variables. ICT service volume was chosen as the independent variable because it is considered a key indicator of digital economy development. The share of the digital economy in GDP was selected as the dependent variable, reflecting the role of the digital sector in the overall economy. Certain limitations were also identified. Incomplete availability of some statistical data and reliance on forecast indicators may affect the accuracy of the results to some extent. In addition, it is difficult to fully cover all aspects of the digital economy, and some factors may remain outside the model. Nevertheless, the applied methodology provides scientifically grounded and reliable results in identifying the impact of digital economy and innovative development strategies on economic growth.

ANALYSIS AND RESULTS

The analysis of the table shows that ICT service volume demonstrated a stable growth trend during the analyzed period, increasing from 6.8 trillion UZS in 2018 to 32.4 trillion UZS in 2025. This growth represents nearly a 4.7-fold increase, indicating the effectiveness of state policies aimed at introducing and developing digital technologies in the country (Table 1).

Table 1. Dynamics of ICT Service Volume and Share of the Digital Economy in GDP¹

Year	ICT Volume	GDP Share
2018	6.8	1.9%
2019	8.9	2.2%
2020	11.7	2.5%
2021	15.3	2.8%
2022	19.6	3.2%
2023	24.1	3.8%
2024	28.7	4.3%
2025	32.4	5.0%

¹ Source: author's own development.



At the same time, the share of the digital economy in GDP increased consistently from 1.9% in 2018 to 5.0% in 2025, demonstrating the growing importance of the digital sector in the economy.

The main reasons for this growth include the digitalization of public services, which increased transparency and efficiency in economic processes; the development of e-commerce and digital payment systems, which strengthened domestic market activity; the formation of IT Park and startup ecosystems that stimulated innovative activity; and the expansion of internet infrastructure and mobile technologies, which increased the population's use of digital services (Table 2).

Table 2. Correlation Analysis²

Variable	ICT Volume	GDP Share
ICT Volume	1.0000	0.9645
GDP Share	0.9645	1.0000

The correlation coefficient of 0.9645 indicates a very strong positive relationship between ICT development and economic growth. This result confirms that the development of ICT has a significant positive impact on economic growth.

CONCLUSIONS AND SUGGESTIONS

Based on the conducted research, several scientific conclusions were reached. The digital economy has strategic importance in Uzbekistan's economic system, and its development is shaping a new model of economic growth. During 2018–2025, the volume of ICT services increased 4.7 times, the share of internet users increased by 33 percentage points, and the share of the digital economy in GDP increased 2.6 times, confirming the high growth rates of this process.

Statistical analysis shows that the growth of the digital economy depends not only on technological factors but also on institutional reforms, government policy, and the investment environment. In particular, the development of e-government systems and the expansion of IT infrastructure play a key role in increasing economic efficiency.

At the same time, further development opportunities remain. Digital inclusion between regions is gradually expanding, and internet coverage in rural areas is expected to increase beyond the current 70–75%, which will support the full development of the digital economy. In addition, expanding the training of IT specialists and strengthening cybersecurity systems remain important priority areas.

To further develop the digital economy, special attention should be paid to increasing internet infrastructure coverage to 95–98%, expanding IT education to train at least 50–70 thousand specialists annually, increasing the share of electronic services above 90%, and raising IT exports to more than 1 billion US dollars.

Overall, the digital economy serves as a key driver of Uzbekistan's long-term sustainable economic development and significantly increases the country's competitiveness in the global economy.

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² Source: author's own development.



IQTISODIYOT & TARAQQIYOT

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