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MUNDARIJA

BUXGALTERIYA VA EKOLOGIK HISOBOT (ESG HISOBOTLARI).....	21
Abdukirimov Qamariddin Isroiljon o'g'li, Abdurashidov Faxriddin Fazliddin o'g'li, Beknazarov Zafarjon Ergachevich	
YASHIL INVESTITSİYALARNI RIVOJLANTIRISH – BARQAROR IQTISODIY O'SISHNING ASOSIY YO'NALISHI	26
Yarboyeva Farida Ulug'bek qizi, Yoqubova Zilola To'ra qizi	
RAQAMLI SOLIQ NAZORATINING BUXGALTERIYA TIZIMIGA TA'SIRI	30
Abdulaxatov Mirkomil O'rol o'g'li, Rustamov Davron Rustamovich	
ИННОВАЦИОННЫЙ МАРКЕТИНГ КАК ИНСТРУМЕНТ ПОВЫШЕНИЯ ЭФФЕКТИВНОСТИ ДЕЯТЕЛЬНОСТИ СУБЪЕКТОВ ПРЕДПРИНИМАТЕЛЬСТВА	34
Насиров Дилшод Фархадович, Халманова Шахзода, Кенесбаева Азиза	
O'ZBEKISTON TURIZM TIZIMIDA QO'SHILGAN QIYMAT ZANJIRINI TAKOMILLASHTIRISHNING USTUVOR YO'NALISHLARI.....	39
Normurodov X.E., Abdurazakova Farangis Dilshod qizi	
СОВРЕМЕННЫЕ ШКОЛЫ НАУКИ УПРАВЛЕНИЯ И ИХ ОСНОВНЫЕ ИДЕИ.....	44
Латипов Ашур Али Рустам ўғли, Джамолова Хилола Исмаиλλαевна	
O'ZBEKISTONDA BUXGALTERIYA HISOBINI MOLİYAVIY HISOBOTNING XALQARO STANDARTLARIGA MOSLASHTIRISH MUAMMOLARI VA ISTIQBOLLARI	50
Qosimova Fazilat Sherzod qizi, Shermuxamedov Bexzodjon Usmonovich	
MARKAZIY BANK RAQAMLI VALYUTALARI VA GLOBAL PUL TIZIMINING TRANSFORMATSIYASI.....	57
Jumanova Shaxlo Boxodir qizi, Shovkatov Nodirjon Ne'matjon o'g'li	
RAQOBAT VA MONOPOLIYA SHAROITIDA BOZOR SAMARADORLIGI HAMDA IQTISODIY RIVOJLANISH OMILLARI	62
Yo'ldashaliyev Muxammadaziz Xabibulla o'g'li, Yoqubova Zilola Tura qizi	
ИНВЕСТИЦИИ В ИСКУССТВЕННЫЙ ИНТЕЛЛЕКТ КАК ФАКТОР РАЗВИТИЯ СОВРЕМЕННОЙ ЭКОНОМИКИ	68
Насиров Дилшод Фархадович, Тохинова Азиза Олимжоновна, Исокулова Хуснора алохиддиновна	
FRANCHAYZING FAOLIYATIDA RAQAMLI MARKETING VA BIG DATA TEXNOLOGIYALARIDAN FOYDALANISH SAMARADORLIGINI OSHIRISH MEXANIZMLARI.....	74
Xodjayev Anvar Rasulovich, Nasimov Dilshodbek Hotam o'g'li	
AGROINDUSTRIAL BIOMASSANING IKKILAMCHI UTILIZATSIYASI – YOPIQ SIKL IQTISODIY MODELINING INFRATUZILMAVIY TAYANCHI: IQTISODIY-EKOLOGIK MEZONLAR VA MILLIY AMALIYOT.....	80
Kadirova Maraljon Matyakubovna, Eshbekov Murodjon Uktamovich	
ZAMONAVIY TO'LOV TIZIMLARINING RIVOJLANISHI VA ULARNING MOLİYAVIY XAVFSIZLIKKA TA'SIRI.....	87
Alimov Umid Xamid o'g'li, Rustamov Maqsud Suvonqulovich	
RAQOBATLASHMAGAN BOZOR SHAROITIDA NARX BELGILASH TAMOYILLARI.....	92
G'aniyev Fayzbek Abduxamid o'g'li, Jumanazarov Og'abek Ahmadjon o'g'li, Shukurov Tahirjon Izzatullo o'g'li	
DEVELOPMENT OF LEGAL REGULATION OF ARTIFICIAL INTELLIGENCE	104
Akhrorova Munavvar Farkhod kizi, Abdalimov Orzubek Tuychibek o'g'li, Samiyev Damir Ahmad o'g'li, Rakhmonov Umrzoq Otaboy o'g'li	



KICHIK BIZNES VA XUSUSIY TADBIRKORLIK SUBYEKTLARINI MOLIYAVIY QO'LLAB-QUVVATLASHDA BANK KREDITLARINING AHAMIYATI.....	112
Ubaydulloyeva Rayhona Fahriddin qizi, F.U.Umarov	
O'ZBEKISTONDA TURIZM XIZMATLAR SIFATINI OSHIRISHDA RAQAMLI PLATFORMALARDAN FOYDALANISHNING XORIJ TAJRIBASINI QO'LLASH IMKONIYATLARI.....	119
Raxmonova Sabina Navro'z qizi, Nazar Nazarov G'ulomovich	
TARMOQ TUZILMASINI SHAKLLANTIRISHDA XIZMATLAR SOHASINING AHAMIYATI	124
Samadova Solik qizi, Normurodov Husan	
TIJORAT BANKLARINING RAQAMLI XIZMATLARIDA SUN'IY INTELLEKT TEXNOLOGIYALARINING QO'LLANILISHI VA UNING IQTISODIY SAMARADORLIGINI OSHIRISH YO'LLARI	130
Tillayev Xurshidjon Sulaymon o'g'li, Karimov Umrbek Javlonbek o'g'li	
ISLOM MOLIYASINI O'ZBEKISTONDA RIVOJLANISHI.....	137
Qobilova Nodira Qayumjon qizi, Normurodov X.E.	
XALQARO VA MILLIY BUXGALTERIYADA NOMODDIY AKTIVLARNI HISOBGA Olish, BAHOLASHNING O'ZIGA XOS JIHATLARI VA RIVOJLANISH TENDENSIYALARI	141
Axmetova Nasiba Axmetovna, Mavlanov Normo'min Normamatovich	
URBANIZATSIYA SHAROITIDA TRANSPORT MARKETINGINING RIVOJLANISH ISTIQBOLLARI.....	147
Iskandarov Quddrat Shuxratovich, Ataniyazova Zarina Niyetbay qizi	
IQTISODIY ATAMALARNING O'ZBEK TILIDA SHAKLLANISHI VA RIVOJLANISHI.....	154
Yuldasheva Dilnoza Bekmurodovna, Salamova Oliya	
O'ZBEKISTONDA YASHIRIN IQTISODIYOTNING HAJMI, OMILLARI VA UNI KAMAYTIRISH YO'LLARI.....	158
Tohirova Gulnoza Zokirovna, Tillayev Xurshidjon Sulaymon o'g'li	
RAQAMLI BANK TIZIMLARI VA MOLIYAVIY TEXNOLOGIYALAR (FINTECH)NING AN'ANAVIY BANKLARGA TA'SIRI.....	164
Shermuxe'dov Bexzodjon Usmonovich, Qosimova Fazilat Sherzod qizi, Abdumalikova Busalima Abduvali qizi	
SUN'IY INTELLEKTNING AXBOROT BOZORIGA TA'SIRI: MAHSULOT VA MEHNAT BOZORIDAGI O'ZGARISHLAR.....	170
Mo'y'dinjonova Durdonaxon Ilhomjon qizi, Ismanov Ibrohim Nabiye'vich	
ICHKI AUDIT TIZIMINI RIVOJLANTIRISHDA XALQARO STANDARTLAR VA ILG'OR XORIJIY TAJRIBA.....	175
Axmedov Xasan Ruzibaye'vich, Ruzibaye'va Karima Shavkat qizi, Abdumalikova Busalima Abduvali qizi	
SARATON KASALLIGIDA PSIXOLOGIK REABILITATSIYA: "5 OLAM" MODELINI KENGAYTIRISH VA AMALIY QO'LLASH	182
Salayeva Laylo Shavkatovna, Toshtemirov Doston Tohirjon o'g'li	
THE CHALLENGES OF MANAGING CROSS-FUNCTIONAL TEAMS IN PHARMACEUTICAL PROJECTS	187
Murodova Feruzakhon Talatovna	
GREEN ECONOMY AND GREEN INVESTMENT: SUSTAINABLE AS A MAIN FACTOR OF ECONOMIC GROWTH.....	194
Tursinov A.J., Jalgasbaeva J.A., Axmetova U.M.	
IQTISODIYOTNI RIVOJLANTIRISHDA STRATEGIK MENEJMENTNING AHAMIYATI VA UNI TAKOMILLASHTIRISH YO'NALISHLARI	199
Baymuradov Shoxrux Maxmudovich, Dilmurodov Komiljon Ahmad o'g'li	
O'ZBEK TILINING TARIXIY TARAQQIYOT BOSQICHLARI.....	204
Yuldasheva Dilnoza Bekmurodovna, Baxronov Timur Rustamovich	



ZAMONAVIY TASHKIOTLARDI STRATEGIK BOSHQARUV TIZIMINI TAKOMILLASHTIRISH YO'LLARI	208
Makhmudov Sunnatjon Abdujabbor o'g'li, Ashurova Jasmina Jo'ra qizi	
O'ZBEKISTONDA ATROF-MUHIT IQTISODIYOTI VA BARQAROR RIVOJLANISH MASALALARI	213
Boltayeva Sh.B., Hayitova Charos, Latipova Jasmina	
O'ZBEKISTONDA BARQAROR RIVOJLANISH VA YASHIL IQTISODIYOTNING RIVOJLANISH TENDENSIYALARI	216
Izzatillayeva Munisabonu Ikromjon qizi, Yangiboyev Sirojddin Juramurodivich	
O'ZBEKISTON EKSPORT SALOHİYATINI OSHIRISHDA DIVERSIFIKATSIYANING ROLI: MUAMMOLAR VA YECHIMLAR	220
Ashurova Nilufar Yuldosh qizi, Xurshidjon Tillayev Sulaymon o'g'li	
O'ZBEKISTONDA YASHIL IQTISODIYOT SHAROITIDA SANOAT KORXONALARINI INNOVATSION RIVOJLANTIRISH	225
Iskenderov Axmet Maksetbaevich, Irisaliyeva Kamola Otabekovna	
MUQIMIY IJODIDA SAYOHAT MOTIVLARI VA ULARNING ADABIY TURIZMNI RIVOJLANTIRISHDAGI AHAMIYATI	228
Erkaboyeva Jasmina Safarali qizi, Muxitdinova Muxlisa Sadriddinovna	
HISTORICAL STAGES OF DEVELOPMENT OF THE UZBEK LANGUAGE	233
Yuldasheva Dilnoza Bekmurodovna, Komilov Sarvar Firdavs ugli	
O'ZBEK TILINING RAQAMLI TEKNOLOGIYALAR DAVRIDAGI O'RNI VA RIVOJLANISH ISTIQBOLLARI	237
Yuldasheva Dilnoza Bekmurodovna, Faruxov Shoxrux Tolibovich	
УЧЁТ ТРУДА И ЗАРАБОТНОЙ ПЛАТЫ НА ПРЕДПРИЯТИЯХ РЕСПУБЛИКИ УЗБЕКИСТАН: ТЕОРЕТИЧЕСКИЕ И ПРИКЛАДНЫЕ АСПЕКТЫ	242
Махмуджанов Мухаммадали Максуджан угли, Абдурашидова Марина Сагатовна	
O'ZBEKISTONNING GLOBAL IQTISODIYOTDAGI ROLI	246
Xudonazarov Murod Maxmudjanovich, Ramanberdiyev Umidbek Jamoladdin o'g'li	
МЕЖДУНАРОДНЫЙ ОПЫТ РАЗВИТИЯ ОБРАЗОВАТЕЛЬНОГО ТУРИЗМА: АНАЛИТИЧЕСКОЕ ИССЛЕДОВАНИЕ НА ПРИМЕРЕ НИУ ВШЭ	249
Бозорова Фарангиз Шерзод кизи, Мусаев Озоджон	
RAQAMLI IQTISODIYOT SHAROITIDA MILLIY RAQOBATBARDOSHLIKNI OSHIRISHNING KONSEPTUAL ASOSLARI	255
Sharipboyev Husanboy Marks o'g'li, Abduraxmonova Aqida Fayzulla qizi	
NAVOIY ERKIN IQTISODIY ZONASINING NAVOIY VILOYATI IQTISODIYOTIDA TUTGAN O'RNI	260
Raxmonov Ilg'or G'aybullayevich, Zuvaydullayeva Shahzoda Sayfiddin qizi	
KORXONALARDA KASSADAGI PUL MABLAG'LARI HISOBINING HOZIRGI HOLATI VA AUDITINI TAKOMILLASHTIRISH YO'NALISHLARI	265
Isroilov Zuhridin, Toshimov Azizbek	
RAQAMLI IQTISODIYOT SHAROITIDA XIZMAT KO'RSATISH SOHASINING TRANSFORMATSIYASI VA UNING IJTIMOIIY-IQTISODIY SAMARADORLIKKA TA'SIRI	269
Karimova Latofat Sadullayevna, Jabborov Abdulla Akbar o'g'li	
O'ZBEKISTON FUQAROLARINING MEHNAT MIGRATSIYASIDA HUQUQIY HIMOYASINI TA'MINLASH	276
Shamsiddinov Yahyobek Anvar o'g'li, Musayev Ozodjon	
IQLIM O'ZGARISHINING IQTISODIYOTGA TA'SIRI: QISHLOQ XO'JALIGI VA SANOATDAGI XAVF VA YO'QOTISHLAR	282
Shohibov Azizbek Dilshod o'g'li, Karimova Komila Daniyarovna	



DIGITAL ECONOMY AND INNOVATIVE DEVELOPMENT STRATEGIES	287
Samadqulov Muhammadjon Islom ugli, Ismoilov Sulaymon Ahmadjon ugli	
МЕТОДИКА ПРОВЕДЕНИЯ АУДИТОРСКОГО АНАЛИЗА ДЕЯТЕЛЬНОСТИ ХОЗЯЙСТВУЮЩИХ СУБЪЕКТОВ ПРЕДОСТАВЛЕНИЯ ИМ АУДИТОРСКОЙ ОЦЕНКИ	290
Мирзаева Сабина Хушнудовна, Хайдарова Дилдора Жахонгир кизи	
O'ZBEKISTONDA INFLYATSIYA JARAYONLARI VA ULARNING AHOLINING REAL DAROMADLARIGA TA'SIRI.....	294
Abdullayeva Zulfiya Izzatovna, Ashurova Jasmina Jo'ra qizi	
TIJORAT BANKLARIDA MOLIVAVIY HISOBOTLAR VA DAVLAT STANDARTLARI ASOSIDA LIKVIDLIK RISKLARINI BOSHQARISH MEXANIZMLARI	298
Quvondiqov Rozimurod, Toshimov Azizbek	
ECONOMIC EFFICIENCY OF FINANCING INFRASTRUCTURE PROJECTS THROUGH PUBLIC-PRIVATE PARTNERSHIPS.....	305
Djurayev Olimjon Narkulovich, Ermuminov Elbek Erkin ugli	
ЭКОНОМИЧЕСКИЕ АСПЕКТЫ НАЛОГООБЛОЖЕНИЯ ТАБАЧНОЙ ПРОДУКЦИИ И ИХ ВЛИЯНИЕ НА ГОСУДАРСТВЕННЫЕ ДОХОДЫ.....	312
Акбарова Лайло Упашевна, Атамурастов Атабек Айбекович	
THE ROLE OF THE STATE BUDGET IN FINANCING THE EDUCATION SYSTEM.....	319
Sarsenbaev Bakhitjan Abdulgazievich, Jenisbaeva Khurziya Yerkinbay kizi, Khayirbaeva Balzira Parakhat kizi	
DAVLAT BUDJETI PROGNOZINI SHAKLLANTIRISHDA YASHIL IQTISODIYOT VA GENDER TENGLIGI KO'RSATKICHLARINING AHAMIYATI.....	324
Ismoilova Mohiraxon Iqbol qizi, Sharapova Mashxura Azadovna	
RAQAMLI IQTISODIYOT SHAROITIDA TOVAR-MODDIY ZAXIRALAR (TMZ) HISOBINI TAKOMILLASHTIRISH YO'LLARI.....	330
Ovlayev Suhrob Temur o'g'li, Botirjonova Bonu Baxtiyor qizi	
KORXONALARDA XALQARO STANDARTLARGA MUVOFIQ KASSADAGI PUL MABLAG'LARI VA PUL EKVIVALENTLARI BUXGALTERIYA HISOB VA AUDITI.....	336
Toshimov Azizbek, Temirova Rushana	
ОСОБЕННОСТИ УЧЁТА ЭКСПОРТНЫХ ОПЕРАЦИЙ ПРИ РЕАЛИЗАЦИИ ХЛОПКОВОЙ ПРЯЖИ НА УСЛОВИЯХ ОТСРОЧКИ ПЛАТЕЖА.....	340
Туйчиев Шахбозбек Нодирбек угли, Абдурашидова Марина Сагатовна	
TURIZM VA REKREATSIYA UCHUN BIOKLIMATIK SHAROITLARNI BAHOLASH.....	344
Usmanova Zumrad Islamovna, Suvonov Farrux	
ONLAYN BOZORLARDA RAQOBAT STRATEGIYALARIDAN FOYDALANISH.....	347
Nortojiyeva Sevinch Raximjonovna, Xashimov Abdukomil Risbekovich	
XOMASHYO, MATERIALLAR HISOB VA AUDITINING MILLIY HAMDA XALQARO JIHATLARI.....	353
Qo'ziyeva Maftuna Otabek qizi, Samandarov Ulug'bek Samandarovich	
"SAM INNOPRODUCT" MAS'ULIYATI CHEKLANGAN JAMIYATINING TASHKILIY-IQTISODIY TAVSIFI	358
G'afforov Shaxzod Uktam o'g'li, Xudaynazarova Dilnoza G'afurovna	
"SAM INNOPRODUCT" MAS'ULIYATI CHEKLANGAN JAMIYATIDA XARAJATLAR HISOBINI YAXSHILASH.....	364
Nazarova Durdona Rahimjonova, Xudaynazarova Dilnoza G'afurovna	
"SAM INNOPRODUCT" MAS'ULIYATI CHEKLANGAN JAMIYATIDA XARAJATLAR AUDITINI TAKOMILLASHTIRISH YO'LLARI.....	369
Obloqulova E'zoza Elyor qizi, Xudaynazarova Dilnoza G'afurovna	



ПЕРСПЕКТИВЫ РАЗВИТИЯ БАНКОВСКОЙ ПОДДЕРЖКИ ВНЕШНЕЭКОНОМИЧЕСКОЙ ДЕЯТЕЛЬНОСТИ.....	374
Рустамов К.М., Каримова А.М.	
EDUCATION LEVEL AND EMPLOYMENT RATE IN UZBEKISTAN: AN EMPIRICAL ANALYSIS WITH GDP PER CAPITA (PPP) AS A CONTROL VARIABLE (2015–2024)	378
Goziyev Murodjon Shokirjonovich, Bahodirova Muhlisa Rustamjon qizi	
XOMASHYO VA MATERIALLAR SARFI VA UNING MAHSULOT TANNARXIGA KIRITILISHI AUDITI	386
Qo'ziyeva Maftuna Otabek qizi, Tajiyeva Nargiza Abdunabi qizi	
YASHIL IQTISODIYOTGA O'TISHNING MAKROIQTISODIY MODELLARI.....	391
Sharipboyev Hasanboy Marks o'g'li, Sharipov Kuvondik Baxtiyorovich	
MAMLAKATLARDA SOLIQ SIYOSATI VA AMALDA BO'LGAN SOLIQLARNING XUSUSIYATLARI.....	396
Azimova Feruza Payziyevna, O. Maxmudov	
BANK KREDITINING KICHIK BIZNES SUBYEKTLARINI RESURSLAR BILAN TA'MINLASHDAGI BUGUNGI KUNDAGI AHAMIYATI.....	401
Ubaydulloyeva Rayhona Fahriddin qizi, F.U. Umarov	
BUXGALTERIYA HISOBIDA MATERIALLAR HARAKATINI RASMIYLASHTIRISH VA ULARNING SINTETIK HISOBINI TASHKIL ETISH	407
Umarov Mahmud Nizomiddin o'g'li, Qo'ziyeva Maftuna Otabek qizi	
СОВРЕМЕННЫЕ ТЕНДЕНЦИИ ЦИФРОВИЗАЦИИ БАНКОВСКИХ УСЛУГ В РЕСПУБЛИКЕ УЗБЕКИСТАН	410
Розоков Мухаммадазиз Мансурович, Каримова Азиза Махомадризовевна	
SUN'IY INTELLEKT VA MEHNAT RESURSLARI: EVOLUTSIYA YOKI INQIROZ.....	416
Abdumalikov Muzaffar Abdunazir o'g'li, Ortiqboyev Otabek Zavqsher o'g'li, Meliboyev Ibrohim Mavlon o'g'li	
AHOLI DAROMADLARI O'SISH TENDENSIYALARINI BAHOLASH VA PROGNOZLASH: O'ZBEKISTON TAJRIBASI	421
Abduraxmonov Valijon G'ofurovich, Yusupova Dilnigor A'zamjon qizi	
THE INVISIBLE WORKFORCE: PRECARIY AND MENTAL HEALTH AMONG PLATFORM-BASED TOUR GUIDES (AIRBNB EXPERIENCES, WITHLOCALS).....	426
Kamalova Malika Umidjanovna, Zufarova Nozima Gulamiddinovna	
МЕТОДИЧЕСКИЕ ПОДХОДЫ К ОЦЕНКЕ ЭКОНОМИЧЕСКОЙ ЭФФЕКТИВНОСТИ ЦИФРОВИЗАЦИИ БАНКОВСКОЙ ДЕЯТЕЛЬНОСТИ	432
Рахмонов Азизбек Мансурович, Каримова Азиза Махомадризовевна	
ONLAYN PLATFORMA VA MOBIL ILOVALAR ORQALI MOLIVAVIY SAVODXONLIKNI OSHIRISH	438
Zafarova Azizaxon Shuxrat qizi, Jumaniyazov Inomjon Turayevich	
RAQAMLI TRANSFORMATSIYA SHAROITIDA XIZMAT KO'RSATISH KORXONALARINING TADBIRKORLIK SAMARADORLIGINI OSHIRISH YO'LLARI	444
Tayirov Ozodbek Ulug'bek o'g'li, Ziyodova Rayhona	
НОРМАТИВНО-ПРАВОВЫЕ ОСНОВЫ ЦИФРОВИЗАЦИИ БАНКОВСКИХ УСЛУГ В РЕСПУБЛИКЕ УЗБЕКИСТАН	449
Равшанова Насиба Фарруховна, Каримова Азиза Махомадризовевна	
SAVDO KORXONALARINI INNOVATSION RIVOJLANTIRISHNING NAZARIY-USLUBIY ASOSLARI.....	456
Qurbonova Rahima Jamshedovna, Alimamatova Muslima Akmalovna	
KORXONALARDA ASOSIY FAOLIYAT XARAJATLARI HISOBINI TAKOMILLASHTIRISH	461
Djumayeva Guzal Axtamovna, Aliboyeva Muxlisa Muzaffar qizi	
XIZMAT KO'RSATISH KORXONALARIDA INNOVATSION RIVOJLANTIRISHNING XORI TAJRIBALARI.....	466
Dusmatov Begmuxammad Olimjonovich, Mirzaahmedov Mirziyo Ulug'bek o'g'li	



ISHLAB CHIQARISH KORXONALARI BIZNES MUHITINI TAHLIL QILISH XUSUSIYATLARI	471
Xazratov Abror Panjiyevich, Muratkulov Xumoyun Dilshodovich	
INTEGRATION OF ARTIFICIAL INTELLIGENCE AND DIGITAL TECHNOLOGIES INTO ECONOMIC INDUSTRIES: EFFICIENCY EVALUATION AND TECHNOLOGICAL SECURITY ASSURANCE	476
Nilufar Ashurova Yuldosh kizi, Khurshidjon Tillaev Sulaymon o'g'li	



INTEGRATION OF ARTIFICIAL INTELLIGENCE AND DIGITAL TECHNOLOGIES INTO ECONOMIC INDUSTRIES: EFFICIENCY EVALUATION AND TECHNOLOGICAL SECURITY ASSURANCE

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Abstract: This article examines the processes of widespread implementation of artificial intelligence and digital technologies across various sectors of the economy within the context of globalization and rapid digital transformation. The study focuses on the role of these technologies in enhancing production efficiency, optimizing resource utilization, and improving management systems. Particular attention is given to the application of artificial intelligence in key sectors such as industry, agriculture, healthcare, finance, and education, where it enables automation, advanced data analysis, and more effective decision-making processes. Furthermore, the research explores methodological approaches to evaluating the effectiveness of digital technologies, including performance indicators, analytical models, and comparative assessment techniques. The study also highlights the economic and social impacts of digital transformation, emphasizing its contribution to innovation, competitiveness, and sustainable development. Significant attention is devoted to technological security issues, including cybersecurity, data protection, and the ethical use of artificial intelligence. The paper identifies key challenges related to system integration, data privacy, and the shortage of qualified specialists, which may hinder the successful implementation of these technologies.

Key words: Artificial intelligence, digital technologies, digital transformation, efficiency, cybersecurity, technological security, data analysis, innovation, economic development, automation, risk management, information systems.

Annotatsiya: Ushbu maqolada globallashtirish va jadal raqamli transformatsiya sharoitida sun'iy intellekt hamda raqamli texnologiyalarni iqtisodiyotning turli tarmoqlariga keng joriy etish jarayonlari o'rganilgan. Tadqiqotda mazkur texnologiyalarning ishlab chiqarish samaradorligini oshirish, resurslardan oqilona foydalanishni ta'minlash va boshqaruv tizimlarini takomillashtirishdagi o'rni yoritilgan. Sun'iy intellektning sanoat, qishloq xo'jaligi, sog'liqni saqlash, moliya va ta'lim kabi muhim sohalarda qo'llanilishiga alohida e'tibor qaratilgan bo'lib, u avtomatlashtirish, ilg'or ma'lumotlar tahlili va samarali qaror qabul qilish jarayonlarini ta'minlaydi. Shuningdek, tadqiqotda raqamli texnologiyalar samaradorligini baholashning metodologik yondashuvlari, jumladan, samaradorlik ko'rsatkichlari, analitik modellar va qiyosiy baholash usullari ko'rib chiqilgan. Maqolada raqamli transformatsiyaning iqtisodiy va ijtimoiy ta'siri, uning innovatsiyalar, raqobatbardoshlik va barqaror rivojlanishga qo'shayotgan hissassi ham yoritilgan. Texnologik xavfsizlik, xususan, kiberxavfsizlik, ma'lumotlarni himoya qilish va sun'iy intellektdan axloqiy foydalanish masalalariga alohida e'tibor qaratilgan. Maqolada tizim integratsiyasi, ma'lumotlar maxfiyligi va malakali mutaxassislar yetishmasligi bilan bog'liq asosiy muammolar aniqlangan.

Kalit so'zlar: sun'iy intellekt, raqamli texnologiyalar, raqamli transformatsiya, samaradorlik, kiberxavfsizlik, texnologik xavfsizlik, ma'lumotlar tahlili, innovatsiya, iqtisodiy rivojlanish, avtomatlashtirish, risklarni boshqarish, axborot tizimlari.



Аннотация: В данной статье рассматриваются процессы широкого внедрения искусственного интеллекта и цифровых технологий в различные отрасли экономики в условиях глобализации и стремительной цифровой трансформации. В исследовании раскрывается роль данных технологий в повышении производственной эффективности, оптимизации использования ресурсов и совершенствовании систем управления. Особое внимание уделяется применению искусственного интеллекта в таких ключевых сферах, как промышленность, сельское хозяйство, здравоохранение, финансы и образование, где он обеспечивает автоматизацию, углубленный анализ данных и более эффективные процессы принятия решений. Кроме того, в исследовании рассматриваются методологические подходы к оценке эффективности цифровых технологий, включая показатели эффективности, аналитические модели и методы сравнительной оценки. В статье также освещается экономическое и социальное воздействие цифровой трансформации, подчеркивается ее вклад в развитие инноваций, конкурентоспособности и устойчивого развития. Значительное внимание уделяется вопросам технологической безопасности, включая кибербезопасность, защиту данных и этическое использование искусственного интеллекта. В статье определены основные проблемы, связанные с интеграцией систем, конфиденциальностью данных и нехваткой квалифицированных специалистов, которые могут затруднять успешное внедрение данных технологий.

Ключевые слова: искусственный интеллект, цифровые технологии, цифровая трансформация, эффективность, кибербезопасность, технологическая безопасность, анализ данных, инновации, экономическое развитие, автоматизация, управление рисками, информационные системы.

INTRODUCTION

In the context of globalization and digital transformation, artificial intelligence and digital technologies are rapidly penetrating all sectors of the economy. These technologies make it possible to achieve high efficiency by increasing production productivity, ensuring rational use of resources, optimizing management processes, and minimizing the human factor. Therefore, the widespread implementation of artificial intelligence and digital technologies is considered one of the most pressing scientific and practical issues of today. In the modern economic system, digitalization processes are causing fundamental changes in industries such as manufacturing, agriculture, healthcare, education, and services. In particular, artificial intelligence-based systems significantly enhance efficiency by enabling rapid analysis of large volumes of data, forecasting, and automating decision-making processes. At the same time, the implementation of these technologies requires an accurate assessment of their effectiveness, as the economic, social, and technical benefits of each technology must be comprehensively evaluated.[1] However, along with the widespread adoption of artificial intelligence and digital technologies, issues of technological security are also becoming increasingly important. Problems such as information security, cybersecurity, data protection, as well as algorithmic errors and their impact on human rights, need to be thoroughly analyzed within the framework of scientific research. In particular, the vulnerability or mismanagement of digital infrastructures may lead to serious economic and social consequences.

In the era of rapid digital transformation, the integration of artificial intelligence and digital technologies into various sectors of the economy has become a key driver of sustainable development and innovation. The growing volume of data, increasing complexity of economic processes, and the need for efficient resource management require the adoption of advanced technological solutions. Artificial intelligence enables faster data processing, improved forecasting accuracy, and enhanced decision-making capabilities, thereby significantly contributing to economic growth and competitiveness.

The aim of this research is to analyze the processes of widespread implementation of artificial intelligence and digital technologies across various sectors, to evaluate their effectiveness using appropriate methodological approaches, and to develop scientifically grounded recommendations for ensuring technological security. Additionally, the study seeks to identify existing challenges in the adoption of these technologies and propose practical solutions to enhance their efficiency, reliability, and safety in modern economic systems.

LITERATURE REVIEW

Artificial intelligence and digital technologies constitute one of the most important achievements of modern science and technology, forming the basis of contemporary digital transformation processes. Artificial intelligence refers to the capability of machines to imitate human cognitive functions such as learning, reasoning, and decision-making, and its theoretical foundations are deeply rooted in computer science, mathematics, cybernetics, and cognitive psychology. The development of AI has evolved from simple rule-based systems to complex machine learning and deep learning models capable of processing vast amounts of data with high accuracy.[2] At the same time, digital technologies encompass systems such as big data, cloud computing, the Internet of Things, and blockchain, all of which contribute to efficient data processing, storage, and transmission.



The integration of AI with these technologies has significantly expanded their functional capabilities and practical applications. Moreover, key components such as neural networks, natural language processing, and computer vision enable intelligent systems to perform complex analytical and predictive tasks. The transition from analog to digital systems has further accelerated technological progress, providing scalability, speed, and reliability in information systems. As a result, understanding the theoretical foundations of artificial intelligence and digital technologies is essential for analyzing their role, potential, and limitations in modern socio-economic systems.

Digital transformation plays a crucial role in shaping modern economic systems by fundamentally changing how organizations operate, compete, and create value. It involves the integration of digital technologies into all aspects of economic activity, leading to increased efficiency, productivity, and innovation. In today's globalized economy, digital transformation enables businesses to automate processes, reduce operational costs, and enhance decision-making through data-driven insights. The growing availability of large-scale data allows organizations to analyze market trends, customer behavior, and internal performance more effectively, thereby improving strategic planning.[3] Furthermore, digital transformation supports the emergence of new business models such as e-commerce, digital finance, and smart industries, which contribute to economic diversification and growth. At the same time, it enhances public sector efficiency by improving governance, transparency, and service delivery. However, digital transformation also requires significant investments in infrastructure, skilled human capital, and regulatory frameworks. Challenges such as digital inequality, cybersecurity risks, and technological dependency must also be addressed. Therefore, its role in modern economic systems is both transformative and complex, requiring comprehensive analysis to maximize its benefits while minimizing associated risks.[4]

The application of artificial intelligence across key economic sectors has become a major driver of technological progress and economic efficiency. In the manufacturing industry, AI is used to automate production processes, improve product quality, and reduce operational costs through predictive maintenance and smart manufacturing systems. In agriculture, AI technologies enable precision farming, optimizing the use of water, fertilizers, and other resources while increasing crop yields. In the healthcare sector, AI is applied in diagnostics, medical imaging, treatment planning, and patient monitoring, significantly improving the accuracy and efficiency of medical services. The financial sector also benefits from AI through fraud detection, risk assessment, algorithmic trading, and personalized financial services. In education, AI supports adaptive learning systems, personalized content delivery, and intelligent tutoring, enhancing the quality of education. Moreover, AI facilitates data-driven decision-making in all these sectors by processing large volumes of information quickly and accurately. Despite these advantages, the implementation of AI also raises concerns related to data privacy, ethical considerations, and workforce displacement. Therefore, the integration of artificial intelligence into economic sectors must be carefully managed to ensure sustainable development, efficiency, and social responsibility.[5]

Research Methodology

The evaluation of the effectiveness of digital technologies is a critical aspect in determining their impact on economic performance and organizational efficiency. Various methodological approaches are used to assess the effectiveness of digital solutions, including cost-benefit analysis, return on investment (ROI), performance indicators, and benchmarking techniques. These methods allow researchers and practitioners to measure both quantitative and qualitative outcomes of technology implementation. [6] For instance, economic efficiency can be evaluated through increased productivity, reduced operational costs, and improved resource utilization, while social effectiveness may be assessed through enhanced service quality and user satisfaction. In addition, data analytics and statistical modeling play an essential role in evaluating technological performance by identifying patterns, trends, and correlations. The use of key performance indicators (KPIs) enables organizations to monitor progress and achieve strategic goals. Furthermore, comparative analysis between traditional and digital systems helps in understanding the real value added by technological innovations. However, evaluating digital technologies also presents challenges, such as the difficulty of measuring intangible benefits and the dynamic nature of technological change. Therefore, a comprehensive and integrated approach is required to accurately assess the effectiveness of digital technologies in modern economic systems.[7]

ANALYSIS AND RESULTS

Table 1. Stages of Artificial Intelligence Implementation and Their Description

No	Stage	Description	Expected Outcome
1	Analysis stage	Assessment of the current system and identification of key problems	Problems are clearly identified and defined
2	Planning stage	Development of strategies for implementing digital technologies	A structured implementation plan is created



3	Implementation stage	Practical application of AI and digital systems	Processes become automated and optimized
4	Testing and adaptation	System testing and adjustment	Errors are identified and corrected
5	Monitoring and evaluation	Continuous assessment of system performance	Results are evaluated and improved

The integration of artificial intelligence into economic systems has significant economic and social implications, influencing productivity, employment, and overall societal development. From an economic perspective, AI contributes to increased efficiency, innovation, and competitiveness by automating routine tasks and enabling advanced data analysis. It allows organizations to optimize production processes, reduce costs, and improve the quality of goods and services. At the same time, AI-driven innovations create new markets and business opportunities, fostering economic growth. From a social perspective, AI has the potential to improve living standards by enhancing access to healthcare, education, and public services. However, it also raises important concerns related to job displacement, as automation may replace certain types of labor, particularly low-skilled jobs. This creates a need for workforce reskilling and adaptation to new technological environments. Additionally, issues related to inequality, ethical decision-making, and algorithmic bias must be carefully addressed to ensure fair and inclusive development. The balance between economic benefits and social challenges makes AI integration a complex and multifaceted phenomenon that requires thorough scientific analysis and effective policy regulation.[8]

Technological security and cybersecurity have become increasingly important in the context of widespread digitalization and artificial intelligence implementation. As digital systems become more complex and interconnected, they also become more vulnerable to various types of cyber threats, including data breaches, hacking, and system failures. Ensuring the security of information systems requires the development and implementation of robust security frameworks, encryption techniques, and risk management strategies. Cybersecurity measures aim to protect sensitive data, maintain system integrity, and ensure the continuity of operations. In addition, the use of artificial intelligence in cybersecurity has introduced new opportunities for detecting and preventing cyber threats in real time. However, it also presents new risks, as malicious actors may exploit AI technologies for cyberattacks. Another important aspect of technological security is data privacy, which involves protecting personal and organizational information from unauthorized access and misuse. Legal and ethical considerations also play a crucial role in ensuring responsible use of digital technologies. Therefore, addressing cybersecurity challenges requires a comprehensive approach that combines technological solutions, regulatory frameworks, and user awareness to ensure a secure digital environment.[9]

Table 2. Challenges and Solutions in Implementing Digital Technologies

No	Type of Challenge	Description	Proposed Solution
1	Lack of skilled personnel	Shortage of qualified specialists in the field	Development of education and training programs
2	Insufficient infrastructure	Lack of modern technological facilities	Modernization of IT infrastructure
3	Data security issues	Risks related to data protection and privacy	Strengthening cybersecurity measures
4	Integration problems	Incompatibility between different systems	Development of unified digital platforms
5	Financial constraints	High cost of technology implementation	Attracting investments and government support

Risk assessment and management in digital systems is a fundamental component of ensuring the reliability, stability, and sustainability of modern technological infrastructures. In digital environments, risks may arise from technical failures, cyberattacks, data loss, human errors, and system vulnerabilities. For example, according to international studies, nearly 60% of small businesses experience cyber incidents, and about 30% of them suffer significant financial losses, demonstrating the seriousness of digital risks. Effective risk management involves identifying potential threats, analyzing their likelihood and impact, and implementing appropriate mitigation strategies. Quantitative methods such as probability analysis, statistical modeling, and risk matrices are widely used to evaluate risks, while qualitative approaches focus on expert judgment and scenario analysis. For instance, in financial systems, AI-based risk assessment tools can analyze millions of transactions per second to detect anomalies and prevent fraud. Additionally, organizations often adopt frameworks such as ISO/IEC 27001 to ensure information security management. Risk mitigation strategies may include data encryption, backup

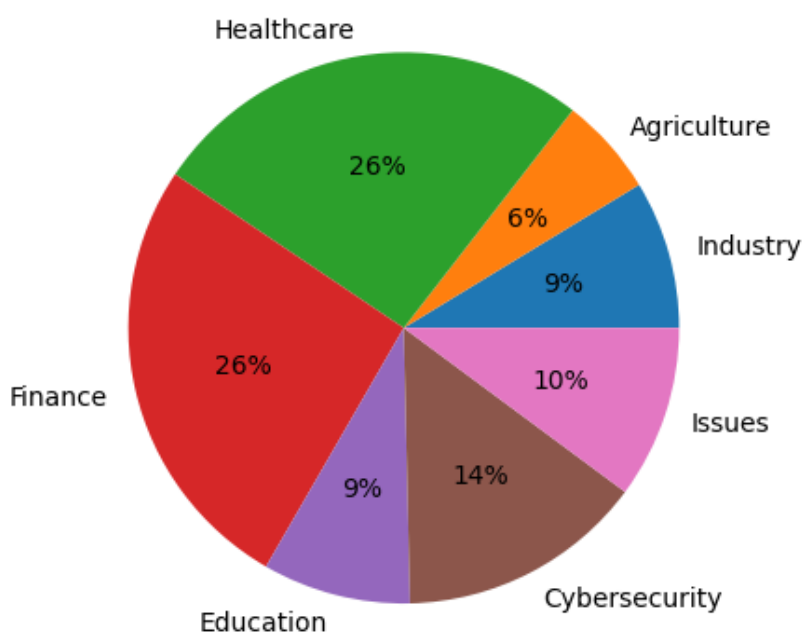


systems, access control, and continuous monitoring. However, the dynamic nature of digital systems requires constant updates and adaptation to emerging threats. Therefore, effective risk assessment and management are essential for maintaining trust, security, and efficiency in digital ecosystems.[10]

The future development of artificial intelligence and digital technologies is expected to play a decisive role in shaping global economic and social systems. According to forecasts, the global AI market is projected to exceed \$1 trillion by 2030, indicating its rapidly growing importance. Future prospects include the expansion of smart technologies such as autonomous systems, smart cities, and advanced robotics, which will significantly transform everyday life and industrial processes. For example, the implementation of AI in smart cities can reduce energy consumption by up to 25–30%, while improving urban management and public services. Development strategies for these technologies focus on innovation, investment in research and development, and the creation of supportive regulatory frameworks.[11] Governments and organizations are increasingly prioritizing digital strategies to enhance competitiveness and ensure sustainable growth. At the same time, education and workforce development play a crucial role, as it is estimated that over 50% of current jobs will require digital skills in the near future. Ethical considerations, data governance, and international cooperation are also key elements of future strategies. However, challenges such as technological inequality, cybersecurity risks, and ethical dilemmas must be addressed to ensure balanced and inclusive development. Thus, the future of AI and digital technologies depends on strategic planning, responsible implementation, and continuous innovation.

The results of the study demonstrate that the implementation of artificial intelligence and digital technologies significantly improves efficiency and productivity across various sectors of the economy.

AI and Digital Technologies Impact (Pie Chart)



The diagram shows that artificial intelligence and digital technologies have the greatest impact in the healthcare and finance sectors. Cybersecurity also plays an important role. Moderate results are observed in industry, education, and agriculture. At the same time, the presence of organizational issues indicates existing challenges in the implementation of these technologies.

Based on the analysis, it was found that the integration of digital technologies can increase operational efficiency by approximately 20–35%, while reducing costs by 15–25% in industries such as manufacturing and services. In the agricultural sector, the use of AI-based precision farming technologies contributes to an increase in crop yield by 10–20% and a reduction in resource consumption, including water and fertilizers, by up to 30%.

In the healthcare sector, the application of artificial intelligence in diagnostics and medical imaging has improved diagnostic accuracy by nearly 85–95%, while reducing the time required for analysis by more than 40%. Similarly, in the financial sector, AI-based systems have enhanced fraud detection rates by up to 90%,



significantly minimizing financial risks and losses. The use of digital technologies in education has also led to an increase in learning efficiency by 25–30%, particularly through adaptive learning systems and personalized educational platforms. Furthermore, the study revealed that the implementation of advanced cybersecurity measures reduces the likelihood of cyberattacks by approximately 40–60%, ensuring greater protection of data and digital infrastructures. However, it was also identified that nearly 35% of organizations still face challenges related to data privacy, system integration, and lack of skilled professionals. Overall, the findings indicate that while artificial intelligence and digital technologies offer substantial economic and social benefits, their effectiveness largely depends on proper implementation strategies, continuous monitoring, and the development of secure and reliable technological frameworks.

CONCLUSION AND SUGGESTIONS

In conclusion, the study confirms that artificial intelligence and digital technologies play a crucial role in the development of modern economic systems. Their implementation contributes to increased efficiency, improved productivity, and enhanced decision-making processes across various sectors. These technologies not only optimize operational activities but also create new opportunities for innovation and sustainable growth. The research also highlights that the successful integration of artificial intelligence depends on the availability of appropriate infrastructure, effective management strategies, and a skilled workforce. Without these essential components, the full potential of digital technologies cannot be realized. Therefore, it is necessary to develop comprehensive policies and strategies that support technological advancement and digital transformation. At the same time, the importance of ensuring technological security cannot be overlooked. Issues related to data protection, cybersecurity, and ethical use of artificial intelligence require continuous attention and improvement. Establishing reliable security frameworks and regulatory mechanisms is essential to minimize risks and ensure the safe use of digital systems. Overall, the study demonstrates that artificial intelligence and digital technologies are key drivers of economic progress, but their effective and secure implementation requires a balanced approach that combines innovation, regulation, and human resource development.

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