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08.00.09 Jahon iqtisodiyoti
08.00.10 Demografiya. Mehnat iqtisodiyoti
08.00.11 Marketing
08.00.12 Mintaqaviy iqtisodiyot
08.00.13 Menejment
08.00.14 Iqtisodiyotda axborot tizimlari va texnologiyalari
08.00.15 Tadbirkorlik va kichik biznes iqtisodiyoti
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08.00.17 Turizm va mehmonxona faoliyati

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MUNDARIJA

O'zbekistonda yashil iqtisodiyotni shakllantirishda xitoy va rossiya investitsiyalarining qiyosiy tahlili.....	20
Malikov Numonjon Kamalovich	
Raqamli texnologiyalarning makroiqtisodiy barqarorlikka ta'siri	26
Sherzod Rajabov, Istora Abdusalomova	
Reducing inequality through human capital development: a comparative analysis of policies in the european union and uzbekistan	30
Ilxomjonov Jaxongir Alisher o'g'li	
Hududiy raqamli infratuzilmaning xizmat ko'rsatish sektoriga ta'siri: samarqand viloyati misolida	39
Musinov Dilshod Sultanovich	
Ways to improve quality in hotels through digital technologies	44
N.A. Rakhmonova	
Проблемы и пути внедрения механизма налогового стимулирования центров инновационного роста нового узбекистана.....	48
Умаров Б. С.	
Влияние протекционистской политики на инвестиционные стратегии промышленных предприятий.....	55
Ёдгоров Сардорбек Самадович	
Fiskal siyosat tahlili: aholi bandligi; aholi daromadlari; soliqqa tortish.....	61
Isroilov Boxodir Ibragimovich, Navruzova Farog'at Abdilhamid qizi	
Problems in entrepreneurial potential development: a comprehensive analysis of contemporary barriers and challenges	67
Baxtiyor Xabibullayev Abdulvoxid o'g'li	
Tijorat banklarida aholi omonatlarining jozibadorligini oshirishning metodologik asoslari va amaliy yo'nalishlari	73
Xakimov Zoxid Norbo'tayevich	
To'lov aylanmasining mohiyatini aniqlashda to'lov va to'lov oqimlarining roli.....	78
I.F.Sayfiddinov	
Moliyaviy inklyuzivlikni ta'minlovchi samarali soliq siyosati.....	83
Artikov Ne'matulla Abdusalamovich	
Youth, digital finance, and the gig economy in uzbekistan	86
Akmal Boymurodov	
Aktsiyadorlik jamiyatlari korporativ boshqaruvda qaror qabul qilishda raqamli texnologiyalardan foydalanish masalalari	91
Xabibullaeva Shirinxon Tohir qizi	
В условиях трансформации обеспечение развитие образования и нуки в сфере подготовки управленческих кадров	98
Суюнов Дилмурод Холмурадович	
Ипотечное кредитование как инструмент социальной политики в узбекистане	104
Базарова Нигора Равшановна	
Kichik biznes subyektlari tomonidan hudud aholisi bandligini ta'minlashning ijtimoiy va iqtisodiy natijalari.....	110
Ergasheva Nigora Abdigapparovna	
Kichik korxonalar istiqbolli hududlarda sanoat ishlab chiqarish holati dinamikasi.....	114
Xonto'rayev Obbosxon Kamolxon o'g'li	
Banklarning aktivlarini daromadliligini oshirish yo'llari	118
Elbusinova Umida Khamidullaevna	



Ekologik omillar o'zgarishining dehqon xo'jaliklari yalpi hosiliga ta'siri	123
Otamurodova Dildora Abdukrimovna	
O'zbekiston tijorat banklarining yashil iqtisodiyotdagi o'rni	128
Eshev Furqat A'zamovich, Ibragimova Feruza Axtamovna, Jumanazarova Malika Baxtiyorovna, Raxmatova Mohina Dilmurod qizi	
Использование интеллектуальных технологий в процессе обслуживания клиентов банка	132
Хашимова Дилёра Пахритдиновна	
Innovatsion faoliyatning moliyaviy rag'batlantirish va boshqaruv samaradorligini belgilovchi omil va jihatlari.....	138
Baxriddinov Nodirbek Zamirdinovich	
Import tovarlari bo'yicha aksiz solig'ini undirishning nazariy asoslari.....	143
Abdurasulov Murodjon Bahrom o'g'li	
Роль цифровых валют центральных банков в модернизации платёжной инфраструктуры: мировой опыт и перспективы Узбекистана	150
Срожиддинова З.Х., Тухтасинова Д.Н.	
Tijorat banklarida chakana to'lov tizimlarini nazariy asosi.....	155
Sultonov Davronjon Rustam o'g'li	
Tikuv-trikotaj korxonalarida raqobatbardoshlikni oshirishda strategik menejmentning roli	161
Mamatraimov Islom Mamanazarovich	
Ta'lim, ekologiya va raqamlashtirish sohalarida bolalar va o'smirlar turizmini integratsiyalash: xalqaro tajribalar va O'zbekiston.....	170
Islomova Dilrabo Salomovna	
Iqtisodiy masalalarni matritsalar nazariyasi asosida modellashtirish va python dasturlash tilida yechish.....	175
Tojiyev Ilhom Ibraimovich, To'rayeva Feruza Dilmurodovna, Namozova Barchinoy G'ayrat qizi, Baxronova Zuhra Otaniyoz qizi	
Pul bozori barqarorligini ta'minlashda tijorat banklarida likvidlikni boshqarish samaradorligi	188
Sattorova Nasiba G'aniyoz qizi	
The role of digitalization of healthcare in the implementation of the safe city project	192
Akbarjon Iminov	
Аутоиммунные поражения центральной нервной системы, возникающие после стрептококковой инфекции	198
Умарова Саодат Сулаймоновна, Нормакматов Бахтиёр Ботиралиевич	
Iqtisodiyotiga yo'naltirilgan investiyalar tahlili	204
Namozov Olim Botirovich	
Creating a favorable climate for investment in agriculture	209
U.I.Djumaniyazov, B.J.Mirzaev	
Davlat ishtirokidagi korxonalarni korporativ boshqaruvni xalqaro standartlari asosida takomillashtirish	214
F.Djalilov	
Davlat tibbiyot tashkilotlarida ish beruvchining fuqarolik javobgarligini majburiy su'gurt qilish xarajatlarini hisobi.....	222
Kuliboyev Azamat Shonazarovich	
O'zbekistonda bank operatsion xarajatlari buxgalteriya hisobi	227
Qurbonova Sitara Vahobjon qizi	
O'zbekistonda kichik biznes va tadbirkorlik subyektlarini rivojlantirishning strategik yo'nalishlari.....	233
Musayev Ozodjon Shavkat o'g'li	
Пути обеспечения стабильного экономического роста в условиях перехода к зелёной экономике, совершенствования государственной экономической политики и повышения эффективности внедрения принципов цикличной экономики.....	237
Худайбергенова Адалат Негматуллаевна, Убайдуллаев Сирожиддин Жамшидович, Файзиёва Хамида	



Кудратовна, Эшбоев Миржалол Бахромович	
O'zbekiston sanoatining iqtisodiy holatini baholash	241
Mamanazarov Oybek Shomurodovich	
Maktabgacha ta'limda tayanch kompetensiyalarni shakllantirishda matematika va savod asoslarining didaktik yechimlari.....	247
Mingboyeva Guldorxon Maxmudovna	
Soliq tizimida soliq riskini baholash uslubiyoti.....	252
Nasimov Ravshanjon Azimovich	
Budjetni rejalashtirish tizimida jismoniy shaxslar daromadlari bo'yicha prognozlashni takomillashtirishning metodologik asoslari	260
Babaev Shavkat Bayramovich	
Понятие и сущность денежного потока в системе финансового управления.....	267
Машарипова Шахло Адамбаевна	
Yashil mehmonxonalarda strategik tahlil metodologiyasi	274
Rasulova Nigora Yusupovna	
Цифровая трансформация: новые возможности и современные тенденции в управлении бизнесом и инвестициями.....	279
Баратова Динора Алишеровна	
Mehmonxonalarda xizmat ko'rsatishning sifati va samaradorligini baholash.....	283
Ikromov Akbar Farxod o'g'li	
Модель внедрения open banking в Узбекистане: предложение на основе международного опыта и локальных особенностей.....	288
Камалов Шухрат Камалович, Аскарова Дилором Хожимуратовна, Баходиров Жасурбек Олёрбек ўғли, Маликов Шохрух Шокирович, Тенгелова Фарангиз Мажид кизи	
O'zbekistonda islom moliyasini joriy qilishning yo'llari	295
Ashurboyev Farrux Alisher o'g'li , Tuxsanov Eldor Dilmurod o'g'li	
AQSH tajribasiga ko'ra eksportni iqtisodiy o'sishga tasiri	299
D.E.Qarshiev	
Iqtisodiyotni tartibga solish orqali aholi farovonligini oshirishning ahamiyati	304
Berdibekov A.	
Mamlakat iqtisodiyotini rivojlantirish va aholi moliyaviy savodxonligini oshirishda inklyuziv moliyaning ahamiyati.....	308
Latipova Shaxnoza Maxmudovna	
Problems of the financial mechanism influence for stable and inertial development of enterprises.....	313
Zaynalov Jakhongir Rasulovich, Alieva Susanna	



PROBLEMS OF THE FINANCIAL MECHANISM INFLUENCE FOR STABLE AND INERTIAL DEVELOPMENT OF ENTERPRISES

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Abstract: The article covers the financial mechanism for ensuring the inertia of enterprises. The essential aspects of the financial mechanism for regulating the inertia of stable development of enterprises are considered, the author's approaches to disclosing the meaning of "inertia", the stability of development of enterprises are given, in addition, a number of proposals and recommendations are given for improving the mechanism of influence on the inertia of development of enterprises.

Key words: cost, efficiency, financial mechanism, innovation orientation, investment-oriented development of the enterprise, elements of connections, inertia, financial mechanism for managing the inertia of enterprises, situational regulation, inertial properties of enterprises, reliability.

Annotatsiya: Maqolada korxonalarning inertsiasini ta'minlashning moliyaviy mexanizmi yoritilgan. Korxonalarning barqaror rivojlanishi inertsiasini tartibga solishning moliyaviy mexanizmining muhim jihatlari ko'rib chiqiladi, "inertsia" ma'nosini ochib berish bo'yicha muallifning yondashuvlari, korxonalarning rivojlanish barqarorligi, bundan tashqari, korxonalarning rivojlanish inertsiasiga ta'sir qilish mexanizmini takomillashtirish bo'yicha bir qator takliflar va tavsiyalar berilgan.

Kalit so'zlar: xarajat, samaradorlik, moliyaviy mexanizm, innovatsiyaga yo'naltirilganlik, korxonaning investitsiyaga yo'naltirilgan rivojlanishi, bog'lanish elementlari, inertsia, korxonalar inertsiasini boshqarishning moliyaviy mexanizmi, vaziyatni tartibga solish, korxonalarning inertial xususiyatlari, ishonchlilik.

Аннотация: В статье рассматривается финансовый механизм обеспечения инерционности предприятий. Рассмотрены существенные аспекты финансового механизма регулирования инерционности устойчивого развития предприятий, приведены авторские подходы к раскрытию содержания понятий «инерционность», устойчивость развития предприятий, кроме того, дан ряд предложений и рекомендаций по совершенствованию механизма воздействия на инерционность развития предприятий.

Ключевые слова: стоимость, эффективность, финансовый механизм, инновационная направленность, инвестиционно-ориентированное развитие предприятия, элементы связей, инерционность, финансовый механизм управления инерционностью предприятий, ситуационное регулирование, инерционные свойства предприятий, надежность.

INTRODUCTION

The issue of sustainable development will not be revealed if we do not talk about the improvement of the main financial indicators of the activities of a particular enterprise.

It is known that in the conditions of New Uzbekistan, enterprises are influenced by factors of both internal and external environment. The former, in our opinion, include factors that depend on the financial and production activities of enterprises. The latter are factors that do not depend not only on production activities,



but also on factors that affect the level of use of production and financial resources of enterprises. As these factors influencing the formation of stability of enterprise development, we can highlight pricing, management, production, financial, business strategies.

In general, the concept of ensuring stable development of an enterprise requires a continuous process of improving the above strategies, as well as addressing the insufficiently studied properties of the production system, which include the property of enterprise inertia. It is from this position that one can interpret the main provisions in the Concept of the Transition of the Republic of Uzbekistan to Stable Development for 2022-2026, where the emphasis is on the stability of macroeconomic development, in which the enterprise is of paramount importance. It is known that inertia is inherent in any economic system, but in the theory and practice of the strategy of stable development of enterprises, there are still no methods for measuring the indicator of enterprise inertia that would allow solving a number of problems that reduce the effectiveness of existing mechanisms for the stable development of enterprises. The course of the approach taken to the study of inertia and its impact on the conditions for the stable development of enterprises with an innovative focus allows us to obtain and apply new knowledge to develop correct methods and models, as well as improve the mechanism for the stable development of an enterprise. In connection with the need to take into account the internal and external environment of the enterprise, it will also be possible to determine the higher relevance and significance of the task of forming such a problem-oriented financial mechanism for the stable development of the enterprise, in which, through regulation of its inertial properties, an increase in efficiency and competitiveness is ensured, as the most important characteristics for the survival and development of the enterprise.

In economic literature, the term «financial mechanism of inertia management» has not yet been encountered. Although the term itself is often encountered in both economic and technical sciences. Therefore, studying the financial mechanism within the framework of inertia is important.

In our opinion, the problem-oriented mechanism of stable development of the enterprise is a mechanism executed by inertia, capable of ensuring stable development of enterprises by solving one or several homogeneous problems that impede development, designed to complement the existing financial mechanism of enterprise management or its stable development and increasing its efficiency. The essence of the developed problem-oriented financial mechanism of managing the stable development of the enterprise is associated with the financial management of the enterprise inertia, which should ensure the acceleration of the implementation of innovations and an increase in the efficiency of the enterprise, including profit. Such a specific financial mechanism is distinguished by its own set of elements and connections, target, controlled, providing subsystems and methods, which are designed to implement financial management of the enterprise inertia and form control actions that improve the conditions for the stable development of the enterprise, increase its quality indicators and accelerate adaptation and innovative transformations.

The financial mechanism we are noting affects the parameters of the enterprise and thereby reduces its inertia, resistance to change. This is where the essence of general financial management of inertia is manifested. Additionally, the financial mechanism can provide for situational financial management of inertia, which determines the development of sets of financial mechanisms of influence corresponding to typical situations of adaptation or innovative transformations, with the purpose of accelerating them and increasing the efficiency of the enterprise. Thus, for example, we presented the information support system of the financial mechanism for managing the inertia of the enterprise as a set of two subsystems for managing the inertia of the enterprise:

Financial mechanism of general management of enterprise inertia, including such methods and processes of financial management as: stimulation of innovative behavior, personnel activity; creation of conditions for effective functioning of enterprises; training and advanced training of entrepreneurs, performers; innovation planning and change management; explanation to employees of the essence of business plans and prospects for enterprise development; correction of the organizational culture of the enterprise; rationalization of business processes and updating of standards; creation of flexible production; formation of a fund of resources necessary for implementation of changes, management of inertia and stable development of the enterprise; monitoring and analysis of factors used in regulation of stable development and inertia of the enterprise, and indicators that track the results of financial stability of development and inertia of the enterprise.

A financial mechanism for situational regulation of enterprise inertia, including such methods and processes of regulation as: classification and description of typical (standard) management situations; development of situational plans and preventive measures; preparatory and preventive measures that improve the inertial properties of an enterprise; modeling, analysis and forecasting of change periods, possible results (economic benefits), risks, costs, missed opportunities; identification of transformation centers.

The proposed financial mechanism takes into account the influence of inertia on the inertial properties of the enterprise and its individual elements, including technical, technological, methodological (organizational



and managerial), financial and economic, information and communication, and innovative and entrepreneurial.

It is possible to note the dependence of the stable development of the enterprise on its inertia, which is manifested through resistance to innovative changes. The need to manage inertia determines the problem-oriented orientation of the financial mechanism that ensures the stable development of the enterprise and is intended to complement its management system.

Having analyzed the essence of the financial mechanism, it was revealed that the concepts of «stability», «stable development» and «inertia of the economic system» are different and incompatible, since inertia is an integral property of financial and economic activity, and «stability» is its possible state. Its stable development, i.e. the economic system, as well as any enterprise, is associated with the growth of the volume of sales of its own products, innovations and the cyclical nature of the development process. Innovations qualitatively change the activity of any enterprise, but encounter resistance from the system, this is where the essence of such a complex economic phenomenon as inertia is manifested. Inertia, of course, causes a delay in the reaction of the financial mechanism to changes and innovations in the external and internal environment. By managing inertia, we can achieve a decrease in resistance to innovations, accelerate the process of their implementation and commercial use, and therefore improve the conditions for the stable development of enterprises.

RESEARCH ANALYSIS AND DISCUSSIONS

A systemic analysis of existing problem-oriented financial mechanisms, including mechanisms for stable development, shows that they do not provide for the management of enterprise inertia. The development of the latter, associated with innovations and their commercial use, runs into their inertia as a problem, which is largely determined by consumer resistance. This problem, as a consequence, leads to a decrease in financial efficiency, primarily labor productivity, delays in development and a decrease in enterprise profits.

In management practice, many tools are used within the framework of mechanisms. Therefore, it is necessary to analyze general (complex) financial management mechanisms, including stable development of the enterprise. Our analysis showed that most authors (more than 98%) highlight individual aspects and problems of the financial management mechanism and build problem-oriented financial mechanisms, which include: innovation-oriented; information-oriented; investment-oriented; integration-oriented; aimed at identifying and using financial resources and reserves of production (growth, development), increasing efficiency, reliability, competitiveness; adaptive; anti-crisis; coordination and harmonization of supply, production and sales processes; risk management.

Thus, problem-oriented financial mechanisms of inertia management can be attributed to a separate class. It is substantiated that the resistance of the financial mechanism to changes allows us to identify indicators characterizing inertia, measure them and manage inertia, supplementing the known financial mechanisms with problem-oriented management of inertia, creating conditions for stable development, preventive management of the properties of the financial system, counteracting negative environmental impacts and resistance to adaptive and innovative changes. The financial mechanism being developed can supplement the existing financial mechanisms and systems of financial management of enterprise development at enterprises in order to increase their efficiency and improve the dynamics of innovative development.

CONCLUSION

An analysis of the theoretical foundations of the problem-oriented financial mechanism for the stable development of an enterprise, the essence, features, conditions, factors and methods that determine its formation, will allow us to select a set of methods and organizational forms, as well as develop a basic diagram of the problem-oriented financial mechanism.

In practice, the methods and means of analysis and financial management of enterprise inertia can be divided into 15 groups (technical; technological; objects of labor; logistic; labor; innovation-entrepreneurial; financial-investment; economic; systemic; information-communication; methodological; organizational; legal; cultural; socio-psychological) and 2 classes (methods and means of resisting the destruction of the enterprise's economic system; methods and means of accelerating development and increasing the stability of enterprise development).

A special role in the financial mechanism being developed can be given to methods of influencing the inertia of the enterprise by means of personnel management.

To implement a problem-oriented financial mechanism, it is also recommended to develop a comprehensive program for improving financial management of the stable development of the enterprise.

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