

# YASHIL

**IQTISODIYOT  
va  
TARAQQIYOT**

*Ijtimoiy, iqtisodiy, texnologik,  
ilmiy, ommabop jurnal*



**"AGRAR IQTISODIYOTNI BARQAROR  
RIVOJLANTIRISHDA BUXGALTERIYA HISOBI,  
IQTISODIY TAHLIL VA AUDITNING ROLI HAMDA  
ISTIQBOLDAGI VAZIFALAR" MAVZUSIDAGI  
XALQARO ILMIY-AMALIY KONFERENSIYA**

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# THE SOCIO-ECONOMIC IMPORTANCE OF ACCELERATED DEVELOPMENT OF THE SERVICE SECTOR IN A MODERN MARKET ECONOMY

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**Annotatsiya:** This study examines the challenges faced by the rural labor force, focusing on labor productivity reserves in the rural labor market using agricultural enterprises as a case study. The paper highlights the persistent presence of job vacancies in rural areas that often go unfilled due to comparatively lower wage levels in rural sectors and the national economy overall.

**Kalit so'zlar:** Service essence, real services, ideal services, service development in practice, transformation of the service sector, labor force structure, employment, unemployment rate, labor productivity, agricultural production.

**Abstract:** Ushbu tadqiqotda qishloq mehnat bozori misolida mehnat unumdorligini oshirish zaxiralari hamda qishloq mehnat kuchi duch kelayotgan muammolar tahlil qilinadi. Maqolada qishloq hududlarida bo'sh ish o'rinlarining mavjudligiga qaramay, ularning ko'pincha to'ldirilmasligining asosiy sababi sifatida qishloq xo'jaligi sohasida va umuman milliy iqtisodiyotda nisbatan past ish haqi darajasi ko'rsatilgan.

**Key words:** xizmat mohiyati, real xizmatlar, ideal xizmatlar, amaliyotda xizmatlar rivoji, xizmat ko'rsatish sohasining transformatsiyasi, mehnat kuchi tarkibi, bandlik, ishsizlik darajasi, mehnat unumdorligi, qishloq xo'jaligi ishlab chiqarishi.

**Аннотация:** В данном исследовании рассматриваются проблемы, с которыми сталкивается сельская рабочая сила, с акцентом на резервы повышения производительности труда на сельском рынке труда на примере сельскохозяйственных предприятий. В статье подчёркивается наличие постоянных вакансий в сельской местности, которые часто остаются незаполненными из-за относительно низкого уровня заработной платы в сельском секторе и в национальной экономике в целом.

**Ключевые слова:** сущность услуги, реальные услуги, идеальные услуги, развитие услуг на практике, трансформация сферы услуг, структура рабочей силы, занятость, уровень безработицы, производительность труда, сельскохозяйственное производство.

## Introduction

The socio-economic essence of the Institute of Services. The socio-economic importance of the service sector can also be understood from the fact that, in recent years, it has been developed through digital economy innovations and services implemented in line with current requirements, based on achieving savings among the subjects of the industry in the Republic of Uzbekistan aimed at improving efficiency.



The development of the service sector and the improvement of the standard of living of the population require the formulation of long-term performance indicators. This creates opportunities for the development of conceptual directions and programs for the service sector in our Republic. This, in turn, requires the creation of opportunities to increase employment through the expansion of the service sector. [1]

Socio-economic efficiency in the development of the sector reveals a number of interrelated and complementary issues. Achieving social efficiency based on people's living conditions, employment, and services offered in recreational processes applies not only to services rendered but also to real sectors that produce material goods. In both areas, labor productivity – which underpins economic efficiency – provides the basis for growth. Economic efficiency and labor productivity, along with the stable increase in the volume and quality of material assets, create all the necessary conditions for the population and serve as a material basis for developing support mechanisms.

However, for real sectors as well as the service sector, in evaluating the activities of economic entities and specific labor teams, it is necessary to consider their peculiarities. For example, in the service sector – particularly tourism, education and culture, healthcare, housing, and communal services – not only is the standard and quality of life shaped, but the consumption of domestically produced goods is also influenced, thus impacting the real sector and the economy as a whole. Even today, in the context of a pandemic, the standard and quality of life of the population further increase the social importance of service provision.

Therefore, the Cabinet of Ministers of the Republic of Uzbekistan “On the Program for the Development of the Service Sector in 2016–2020” made a decision to address exactly these problems, which is of particular importance due to its dedication. It contains:

- development of engineering, communication, automotive, and transport service infrastructure through the introduction of modern information and communication technologies and implementation of structural changes in networks;

- formation of a competitive environment, and support for the development of small and private entrepreneurship;

  - expansion of various service types, including new communication facilities;

  - provision of access for the population to telecommunications networks, enabling high-quality services, digital telephone communications, and television transitions;

  - development of financial services through the introduction of modern electronic payment technologies;

  - implementation of measures for the further development of high-tech medical services.

Ensuring that the above priorities are carried out in the context of the digital economy requires improvements in investment policies and mechanisms, the development of organizational measures, structural management, and operations. During a period of socio-political change, it assumes the legal independence, protection, and efficiency of established market entities, as well as increased activity at both local and regional levels.

Another important socio-economic role of the service sector in our country is that it determines the strategy for industrial-innovative development of the economy based on digital technologies. After all, the reorganization of the industry and allocation of credit resources to develop technological equipment for enterprises must be aligned with their needs. At the same time, diversification opens up new economic opportunities.

Another important socio-economic significance of the rapid development of the service sector is explained by the specification of material, technical, and financial resources provided for its development. First, the state facilitates the development of the service sector through the allocation of preferential loans; second, the level of development of services reflects the socio-economic condition of the country; third, service development focuses on social protection through targeted loans and contributes significantly to employment.

A key feature of how labor resources are used is work efficiency. As an economic category, it reflects the cost-effectiveness of living labor in purposeful activity. The productivity of agricultural labor generally depends on the availability, skill level, and degree of utilization of labor resources. The labor force is defined as the population of a country within the legally prescribed working age, capable of working and ready for socially useful activities in various spheres of the national economy [6].

The workforce of agricultural enterprises includes permanent, seasonal, and temporary workers, as well as other categories of employees. It is necessary to distinguish between the total number of employees of agricultural enterprises and those directly involved in agricultural production (crop production and animal husbandry). Some agricultural workers are employed in other sectors of the economy, such as construction, industry, housing, cultural, and consumer services [5].

In rural areas, there are vacancies in the labor market, but they are not always in demand, as there are various reasons that encourage a rural resident to make a decision about employment, the main of which is a decent wage level, and, as you know, wages in rural areas are the lowest compared to other sectors of the economy [3].



In the countryside, where agricultural production occupies an important place in the employment of the population, climatic conditions and the level of production development are of great importance. An equally important condition in this case is the quality of labor potential and the profitability of labor. These factors determine the socio-economic situation in the formation of employment in a particular territory. The stable development of real sector industries in the region creates the necessary jobs, provides employment and incomes for the rural population.

The dynamics of economic inequality between rural and urban residents in terms of wage income continues to deepen. Changes in the incomes of the population and the stratification of society lead to the most negative consequences, because increasing inequality in the distribution of income and their low level among the majority of the population lowers aggregate consumer demand, making it one-sided, which does not contribute to the development of social production and the real sector of the economy. The jobs where the largest number of people employed in the region's economy are concentrated are low profitable. This fact pushes employees to look for additional work. Currently, wages in agriculture do not perform either a reproductive or stimulating function to the required extent. Due to weak incentives, workers do not seek to increase their labor activity in public production. The able-bodied population is looking for additional sources of income in the form of additional employment. Since the labor market in rural areas is monopolized by agricultural enterprises, and in some areas there are no employers at all. The flow of labor takes place towards personal subsidiary farms, where employment, due to the use of agricultural enterprises, sometimes brings even more income than pay in public enterprises.

Therefore, we have identified the main problems of the rural labor market: the outflow of labor resources from rural areas, and especially young people, low wages, poor awareness of rural residents about government programs. In turn, government support for rural areas will help develop the labor potential of this segment of the labor market.

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