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IQTISODIYOT UNIVERSITETI**

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08.00.06 Ekonometrika va statistika  
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08.00.08 Buxgalteriya hisobi, iqtisodiy tahlil va audit  
08.00.09 Jahon iqtisodiyoti  
08.00.10 Demografiya. Mehnat iqtisodiyoti  
08.00.11 Marketing  
08.00.12 Mintaqaviy iqtisodiyot  
08.00.13 Menejment  
08.00.14 Iqtisodiyotda axborot tizimlari va texnologiyalari  
08.00.15 Tadbirkorlik va kichik biznes iqtisodiyoti  
08.00.16 Raqamli iqtisodiyot va xalqaro raqamli integratsiya  
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# MUNDARIJA

INNOVATSION SIYOSATNI AMALGA OSHIRISHNING USTUVOR YO'NALISHLARI – OLIY TA'LIM TRANSFORMATSIYASI, RAQAMLI MODERNIZATSIYA VA BARQAROR RIVOJLANISH OMILLARI.....	13
Sharipov Kongratbay Avezimbetovich	
O'ZBEKISTON YASHIL IQTISODIYOTGA O'TISHI: ZARURAT, MAQSADI VA AYRIM MUAMMOLARI, YECHIMLAR .....	16
Abduraxmanova Gulnora Kalandarovna	
FAN, TA'LIM VA ISHLAB CHIQRISHDAGI SO'NGGI TENDENSIYALAR VA INNOVATSIYALAR .....	25
To'ychiyev Olimjon Alijonovich	
QURILISH TASHKILOTLARIDA KREDITGA LAYOQATLILIKNI BAHOLASHNI RAQAMLASHTIRISH .....	30
Mavlanov Normo'min Normamatovich	
BUDJET TASHKILOTLARIDA DAVLAT XARIDLARINI SAMARALI TASHKIL ETISHDA ELEKTRON SAVDOLARNING AHAMIYATI.....	37
Turabov Sarvar Abdumalikovich	
O'ZBEKISTONNI MINTAQAVIY TA'LIM VA ILM-FAN HABIGA AYLANTIRISHNING ISTIQBOLLI YO'NALISHLARI .....	41
Mirzaliyev Sanjar Maxamatjon o'g'li	
HUDUDIY RIVOJLANISH STRATEGIYALARIGA INNOVATSION KOMPONENTLARNI INTEGRATSIYA QILISH USULLARI .....	46
Muminov Fazliddin Xusniddin o'g'li	
OROL DENGIZI MEROSI: EKOLOGIK FOJIANI BARQAROR EKOTURIZM IMKONIYATLARIGA AYLANTIRISH .....	52
Zufarova Nozima	
KORXONALARNING YASHIL MARKETING STRATEGIYASINI ISHLAB CHIQISH METODOLOGIYASINI TAKOMILLASHTIRISH.....	60
Ergashxodjayeva Shaxnoza Djasurovna	
O'ZBEKISTONDA ISHCHI KUCHI BOZORINING TAKRORIY AMAL QILISHINING NAZARIY JIHATLARI .....	66
Mamaraximov B.E.	
BANK-MOLIYA TIZIMIDA QIMMATLI QOG'OZLAR VA MOLIYAVIY INSTRUMENTLARDAN FOYDALANISH ORQALI GAROV DIVERSIFIKATSIYASINI TAKOMILLASHTIRISH YO'LLARI.....	70
Xolbozorov Husniddin Norbek o'g'li	
YASHIL IQTISODIYOT SHAROITIDA TO'QIMACHILIK SANOATIDA MARKETINGNING INNOVATSION KONSEPSIYALARI.....	76
Jumayev Olimjon Sadulloevich, Axmedova Shoxsanam Sindbod qizi	
SAVDO KORXONALARIDA EKOLOGIK MAHSULOTLARNI TARG'IB QILISH VA SOTISHNI RAG'BATLANTIRISH USULLARI .....	84
Jalalova Dildora Jamolovna	
DIRECTIONS OF FORMING AND PROVIDING A COMPETITIVE EXPORT-ORIENTED ECONOMY IN UZBEKISTAN .....	87
Asatullaev Khurshid Sunatullaevich, Nasirkhodjaeva Dilafruz Sabitkhanovna, Abdullayeva Madina Kamilovna	
FROM SCIENCE TO BUSINESS: HOW UNIVERSITIES STIMULATE INNOVATION .....	94
Prof. A. Bobozhonov, Prof. A.M. Shatre, Assoc. Prof. V. Kirilova Vladimirova, prof. R.Kh. Karlibaeva	
PROSPECTS FOR THE DEVELOPMENT OF GREEN TECHNOLOGIES IN UZBEKISTAN BASED ON ADVANCED INTERNATIONAL EXPERIENCE .....	100
Otamuratov Sarvar	
SPECIFIC FEATURES OF MIGRATION FROM UZBEKISTAN AND PROSPECTS FOR ORGANIZATIONAL IMPROVEMENT .....	105
Sabiroya Lola Shavkatovna, Shaislamova Nargiza Kabilovna	

KORXONA BARQAROR AXBOROT TIZIMINI YARATISH QIYINCHILIKLARI.....	112
Abidov Abdujabbar Abduxamidovich	
TIJORAT BANKLARI FAOLIYATIGA FOIZ RISKINING TA'SIRI VA ILMIY-NAZARIY ASOSLARI.....	119
Isakov.J.Ya	
CREATION OF A MECHANISM FOR THE DEVELOPMENT AND INTRODUCTION OF A MODEL OF COMPLETE TRANSITION TO THE NETZERO ENERGY SYSTEM IN UZBEKISTAN .....	127
Makhmudova Guljakhon N., Gulomova Nigora Farxadovna	
УСИЛЕНИЕ ВОЗДЕЙСТВИЯ ХОЗЯЙСТВЕННОГО МЕХАНИЗМА НА СТОИМОСТНУЮ ОЦЕНКУ ОСНОВНЫХ ФАКТОРОВ ПРОИЗВОДСТВА.....	133
Алишер Расулев, Сергей Воронин	
РОЛЬ ФИНАНСОВОЙ ГЛОБАЛИЗАЦИИ В РАЗВИТИИ МАЛОГО И СРЕДНЕГО ПРЕДПРИНИМАТЕЛЬСТВА: ПЕРСПЕКТИВА И ПРИКЛАДНЫЕ РЕШЕНИЯ ДЛЯ ИХ ПЕРЕХОДА К МСФО.....	143
Эргашева Шахло Тургуновна	
DEVELOPMENT PROSPECTS OF AGRICULTURAL ECONOMIC ACTIVITY UNDER DIGITAL TRANSFORMATION .....	151
Boburjon Vafoev	
ENERGETIKA TIZIMIDAGI KORXONALAR MOLIYAVIY HOLATINING TAHLILI.....	157
Matnazar Yusupovich Raximov	
АСПЕКТЫ УПРАВЛЕНИЯ РАЗВИТИЕМ ЭКОЛОГИЧЕСКОГО ТУРИЗМА В РЕСПУБЛИКЕ.....	162
Очилова Хилола Фармоновна	
TA'LIM XIZMATLARI BOZORINI TAKOMILLASHTIRISHNING O'ZIGA XOS XUSUSIYATLAR.....	167
Abdullayev Suyun Artikovich	
THE INTERCONNECTION BETWEEN DIGITAL LEARNING PLATFORMS AND THE DIGITAL ECONOMY.....	171
Kuchkarov Takhir Safarovich, Kholmonov Shodiyor Karshiboyevich	
BANK-MOLIYA TIZIMI VA XUSUSIY SEKTORNI RIVOJLANTIRISHDA YANGI TEXNOLOGIYALAR YORDAMIDA BANK FAOLIYATINI RAQAMLASHTIRISH IMKONIYATLARI .....	174
Norov Akmal Ruzimamatovich	
РАЗВИТИЕ БАНКОВСКО-ФИНАНСОВОЙ СИСТЕМЫ И ЧАСТНОГО СЕКТОРА В РАМКАХ ПЕРСПЕКТИВ ВСТУПЛЕНИЯ ВО ВСЕМИРНУЮ ТОРГОВУЮ ОРГАНИЗАЦИЮ .....	180
У.А.Юлдашева	
ЗЕЛЕННЫЕ ПОТРЕБИТЕЛИ - ПУТИ РАЗВИТИЯ ЗЕЛЕННОГО РОСТА В РАМКАХ УСТОЙЧИВОЙ ЭКОНОМИКИ .....	185
Дехканова Наргиза Шарифовна	
ЭКОЛОГИЧЕСКИЙ АУДИТ И ПЕРСПЕКТИВЫ РАЗВИТИЯ В УЗБЕКИСТАНЕ.....	192
Ходжаева М.Х.	
TADBIRKORLIKNI RIVOJLANTIRISHDA AHOLINING MOLIYAVIY SAVODXONLIGINI OSHIRISH YO'LLARI.....	199
Akbarova Barno Shuxratovna	
SUSTAINABLE ECONOMIC GROWTH THROUGH TOURISM UNDER THE GREEN ECONOMY FRAMEWORK .....	204
Jumayev Akbar Mahmudovich	
МАКРОИQTISODIY BARQARORLIKNI TA'MINLASHDA BANK TIZIMINI RIVOJLANTIRISH ISTIQBOLLARI.....	210
Erkinxojiyev Ismoiljon Ikromjon o'g'li	
YASHIL IQTISODIYOT SHAROITIDA MINTAQAVIY SANOAT KORXONALARIDA KORPORATIV MADANIYATNI RIVOJLANTIRISH VA BOSHQARUV SAMARADORLIGINI OPTIMALLASHTIRISH.....	216
Matrizayeva Dilaram Yusupbayevna	
UZBEKISTAN AT THE CROSSROADS OF HISTORY AND GREEN INNOVATION: FROM THE GREAT SILK ROAD TO A SUSTAINABLE FUTURE .....	220
Avalova Gulshod Murodullayevna	

ГЛАВНЫЕ ВЕКТОРЫ ГОСУДАРСТВЕННОЙ ПОЛИТИКИ ПО ОБЕСПЕЧЕНИЮ ЭКОНОМИЧЕСКОЙ БЕЗОПАСНОСТИ В УЗБЕКИСТАНЕ.....	226
<b>Абдуллаева М.К.</b>	
ENVIRONMENTAL MANAGEMENT IN THE INDUSTRIAL CLUSTERS SYSTEM IN UZBEKISTAN: MODERN TRENDS AND DEVELOPMENT PROSPECTS.....	233
<b>Kholikova Rukhsora Sanjarovna</b>	
HUDUDDAGI KICHIK BIZNESNING SAMARALI TARKIBIY TUZILMASINI SHAKLLANTIRISHDA MUTASSADI TASHKILOTLARNING O‘ZARO UYG‘UN HARAKATINI TASHKIL ETISH.....	239
<b>Sharipov Kuvondik Baxtiyorovich</b>	
BUSINESS ANALYTICS IN HISTORICAL PERSPECTIVE: LESSONS FROM THE INDUSTRIAL REVOLUTION TO THE DIGITAL AGE .....	246
<b>Burxonova Sabo Tulanovna</b>	
“COST ENGINEERING”NING NAZARIY ASOSLARI VA UNI IQTISODIY SAMARADORLIKNI OSHIRISHDAGI O‘RNI.....	252
<b>Zaynitdinova Umida Djalalovna</b>	
FEATURES AND WAYS OF FURTHER DEVELOPMENT OF THE DIGITAL ECONOMY.....	256
<b>Kobilov Alisher, Majidova Irodahon</b>	
ПИЩЕВАЯ ИНДУСТРИЯ УЗБЕКИСТАНА: АГРАРНЫЙ ИМПУЛЬС, ЭНЕРГЕТИЧЕСКОЕ ОБЕСПЕЧЕНИЕ И ЦЕНОВАЯ КОНЪЮНКТУРА.....	263
<b>Юлдашев Голибжон Тургунович, Элдорбеков Гофурбек Искандарбек угли</b>	
INCOME INEQUALITY AND MACROECONOMIC DETERMINANTS IN UZBEKISTAN: AN EMPIRICAL ANALYSIS .....	273
<b>Muhammad Eid Balbaa, Marina Sagatovna Abdurashidova</b>	
РЫНОК ТРУДА В УСЛОВИЯХ ФОРМИРОВАНИЯ ЗЕЛЕННОЙ ЭКОНОМИКИ УЗБЕКИСТАНА.....	276
<b>Амирджанова Ситора Суннат кизи</b>	
EKOLOGIK QO‘RIQXONALARDA MONITORING JARAYONLARINING IQTISODIY VA TASHKILIY ANAMIYATI .....	282
<b>Homidov Hamdam Hasan o‘g‘li</b>	
ГАРМОНИЗАЦИЯ НАЦИОНАЛЬНЫХ СТАНДАРТОВ БУХГАЛТЕРСКОГО УЧЕТА В РЕСПУБЛИКЕ УЗБЕКИСТАН В СООТВЕТСТВИИ С МСФО .....	288
<b>Абдужалилова Дилноз Абдусаттаровна</b>	
SUSTAINABLE TOURISM AND BIODIVERSITY PROTECTION: CASE OF UZBEKISTAN WITHIN THE UNESCO WORLD HERITAGE FRAMEWORK.....	294
<b>Yuldasheva Dilnoza Ulugbekovna</b>	
ПРАКТИЧЕСКОЕ ПРИМЕНЕНИЕ НЕЙРОМАРКЕТИНГА НА МАРКЕТПЛЕЙСАХ (WILDBERRIES, UZUM MARKET, ЯНДЕКС МАРКЕТ) .....	300
<b>Юлдашев Жамшид Абрарович</b>	
ЗЕЛЕНАЯ ЭКОНОМИКА КАК СТИМУЛ РАЗВИТИЯ РЫНКА ТРУДА УЗБЕКИСТАНА.....	309
<b>Шаюсупова Наргиза Тургуновна</b>	
GLOBALLASHUV SHAROITIDA YASHIL IQTISODIYOTNI RIVOJLANISHI O‘ZBEKISTONNING XALQARO SAVDOSIGA VA IQTISODIY XAVFSIZLIGIGA TAHDID SIFATIDA.....	315
<b>Mamatov Mamajan Ahmadjonovich</b>	
SUG‘URTA TASHKILOTLARI FAOLIYATI SAMARADORLIGINI OSHIRISH VA INNOVATSION SUG‘URTA MAHSULOTLARINI JORIY QILISH MASALALARI .....	321
<b>Xalikulova Gulzada Tadjimuratovna</b>	
O‘ZBEKISTON OZIQ-OVQAT BOZORIDA YASHIL MARKETING STRATEGIYALARIDAN FOYDALANISH ORQALI BARQAROR ISTE‘MOLNI RAG‘BATLANTIRISH .....	333
<b>Eshmatov Sanjar Azimqulovich</b>	
ИННОВАЦИОННЫЕ ЗЕЛЁНЫЕ ТЕХНОЛОГИИ В РАЗНЫХ ОТРАСЛЯХ ЭКОНОМИКИ: ГЛОБАЛЬНЫЙ ОПЫТ И НАЦИОНАЛЬНАЯ ПРАКТИКА .....	337
<b>Назарова Ра‘но Рустамовна, Мусаева Гавхар Ахматжон кизи</b>	
YASHIL IQTISODIYOTDA MEHNAT BOZORI: O‘ZBEKISTON TAJRIBASI VA ISTIQBOLLARI.....	343
<b>Homidjonov Fozilxon Umarxon o‘g‘li, Haydarov Kamoliddin Baratovich</b>	

GREEN INVESTMENT: PATHWAYS TOWARD A SUSTAINABLE FUTURE.....	348
Odilova Sitora Sayfitdin kizi	
YASHIL IQTISODIYOT SHAROITIDA O'ZBEKISTON SANOAT KORXONALARIDA MARKETING STRATEGIYALARINI TAKOMILLASHTIRISH.....	351
Kutbitdinova Mohigul Inoyatovna	
QURILISH MATERIALLARI SANOATIDA YASHIL TEXNOLOGIYALAR VA RAQAMLI TRANSFORMATSIYANING BARQAROR RIVOJLANISHGA TA'SIRI .....	356
Metyakubov Azamat Djumanazarovich	
ELEKTR SANOAT KORXONALARINING IQTISODIY XAVFSIZLIGINI TA'MINLASHDA MARKETING VOSITALARIDAN FOYDALANISH ISTIQBOLLARI.....	361
Tursunxo'jayev Sardor Jamoliddin o'g'li	
УЧЕТ ЗАТРАТ И МЕТОДЫ ОПРЕДЕЛЕНИЯ СЕБЕСТОИМОСТИ ПРОДУКЦИИ В НЕФТЕГАЗОВОЙ ОТРАСЛИ .....	368
Махкамова Саида Гайратовна	
MILLIY HISOBLAR TIZIMIDA INTELLEKTUAL MULK MAHSULOTLARINI MAKROIQTISODIY DARAJADA HISOBGA OLISHNING METODOLOGIK ASOSI.....	375
Sunnatov Muxtor Ne'matovich	
RENEWABLE ENERGY AND MACROECONOMIC STABILITY IN CENTRAL ASIA: PATHWAYS WITHIN THE GREEN ECONOMY .....	382
Khabibullo Abdullaev	
JAHON SUG'URTA AMALIYOTI ASOSIDA O'ZBEKISTON SUG'URTA BOZORIDA YANGI RIVOJLANISH YO'NALISHLARI.....	387
Abdimovminova Saodat Taxirjonovna	
INTEGRATING DATA SCIENCE INTO GREEN FINANCING AND ECO-INNOVATIONS: ACHIEVING THE GOALS OF UZBEKISTAN-2030 .....	397
Norboev Odil Abraevich, Kungratov Ilmurod Kuzibay ugli	
O'ZBEKISTONDA SANOAT ISHLAB CHIQRISHINI DIVERSIFIKATSIYALASH AMALIYOTI VA ISTIQBOLLARI .....	404
Olimov Maqsudjon Komiljon o'g'li	
СОЗДАНИЕ ЗЕЛЕННОГО ЭНЕРГЕТИЧЕСКОГО КОРИДОРА В ЕВРОПУ: РЕГИОНАЛЬНЫЙ ПОТЕНЦИАЛ АЗЕРБАЙДЖАНА, КАЗАХСТАНА И УЗБЕКИСТАНА.....	411
Лала Гамидова Адиль, Арзуман Гусейнов Айдын	
MAHALLA TIZIMIDA AHOLINI OZIQ-OVQAT MAHSULOTLARIGA BO'LGAN ISTE'MOL TALABLARI MODEL.....	419
S. Qulmatova	
AHOLI ICHKI MIGRATSIYASINING MEHNAT BOZORIGA TA'SIRINI STATISTIK O'RGANISH .....	427
Mirolimov Mirislom Mirshokir o'g'li	
O'ZBEKISTONDA BANK TIZIMINI RAQAMLASHTIRISH TENDENSIYALARI VA MUAMMOLARI .....	434
Jumaniyozova Mukaddas Yuldashevna	
ЗЕЛЁНЫЕ ФИНАНСЫ: ГЛОБАЛЬНЫЕ ТРЕНДЫ И ПЕРСПЕКТИВЫ РАЗВИТИЯ В УЗБЕКИСТАНЕ .....	438
Фаттахова Муниса	
QISHLOQ XO'JALIGI SOHASI FAOLIYATINI DAVLAT TOMONIDAN MUVOFIQLASHTIRISH VA BOSHQARISH MEKANIZMLARINI TAKOMILLASHTIRISH .....	444
Tuxtamishev Shodimurod Qurbonboyevich	
MARKETING TADQIQOTLARI ASOSIDA MEVA-SABZAVOT MAHSULOTLARI EKSPORT SALONIYATINI OSHIRISH .....	452
Xojiyev Elshod Yoqub o'g'li	
СПОСОБЫ УПРАВЛЕНИЯ НАУЧНЫМИ УЧРЕЖДЕНИЯМИ В ЦЕЛЯХ ПЕРЕХОДА НА РАЗРАБОТКУ ЗЕЛЕННЫХ ИННОВАЦИЙ .....	459
Юдаков Александр Андреевич	
O'ZBEKISTONNI JAHON SAVDO TASHKILOTIGA A'ZO BO'LISHINING OZIQ-OVQAT XAVFSIZLIGINI TA'MINLASHGA TA'SIRI.....	466
Axmedova N.A.	

O'ZBEKISTON RESPUBLIKASIDA KLASTERLAR FAOLIYATINI TAKOMILLASHTIRISHNING IQTISODIY MEKANIZMI .....	471
<i>Sherkulov Shohruh Erkin o'g'li</i>	
DEVELOPMENT SCENARIOS OF UZBEKISTAN'S ACTIVE LABOR FORCE UNTIL 2030 AND THEIR ECONOMIC IMPLICATIONS.....	476
<i>Ganiev Bakhtiyor Zulfikor ugli, Rakhmonov Bekzod Sharibjon ugli</i>	
РАЗВИТИЕ ЗЕЛЁНОЙ ЭКОНОМИКИ КАК ФАКТОР СТИМУЛИРОВАНИЯ ЭКОНОМИЧЕСКОЙ АКТИВНОСТИ ЖЕНЩИН В УЗБЕКИСТАНЕ .....	481
<i>Дониерова Фотимабону Алишер кизи</i>	
YASHIL ENERGETIKA VA UNING IQTISODIY TARAQQIYOTDAGI O'RNI .....	488
<i>Babadjanova Malika Ruzimova</i>	
BENCHMARKING IN THE AUTOMOTIVE INDUSTRY: STRATEGIES FOR SUSTAINABLE COMPETITIVENESS .....	492
<i>Abdurashidova Nigora</i>	
УЗБЕКИСТАН СТРЕМИТСЯ К УСТОЙЧИВОМУ ЭКОНОМИЧЕСКОМУ РОСТУ, ВНЕДРЯЯ ПРИНЦИПЫ «ЗЕЛЁНОЙ» ЭКОНОМИКИ .....	498
<i>Сагдуллаева Гулнора Ботыровна</i>	
O'ZBEKISTONDA FAOLIYAT YURITAYOTGAN KOMPANIYALARNING GLOBAL MARKETING STRATEGIYALARIDAN FOYDALANISH YO'NALISHLARI.....	502
<i>Sharipov Ixtiyor Baxtiyorovich</i>	
ZAIF BANDLIKDAN UNUMLI BANDLIK SARI TRANSFORMATSIYA: O'ZINI O'ZI BAND QILISH .....	507
<i>Qurbonov Samandar Pulatovich</i>	
ВОЗОБНОВЛЯЕМАЯ ЭНЕРГИЯ В ГЛОБАЛЬНОЙ ЭКОНОМИКЕ: ТЕКУЩИЕ ТЕНДЕНЦИИ И БУДУЩЕЕ РАЗВИТИЕ.....	514
<i>Меҳрибан Самедова Тофик</i>	
RAQAMLI TEXNOLOGIYALARNING MEHNAT UNUMDORLIGINI OSHIRISHGA TA'SIRI .....	521
<i>Zafar Alisherovich Mamadiev, Nodira Isametdinovna Xasanxonova</i>	
SAVDO KORXONALARIDA BUXGALTERIYA HISOBINI XALQARO STANDARTLARGA INTEGRATSIYA QILISH MEKANIZMLARI.....	526
<i>Ablazov Lazizbek Abdiquosimovich</i>	
TIJORAT BANKLARINING TRANSFORMATSIYASI JARAYONINI TAKOMILLASHTIRISH.....	530
<i>Ziyadullaev Z.</i>	
TO'LOV TIZIMI KONSEPTUAL MODELINING SHAKLLANISH TAMOYILLARI .....	537
<i>Toshniyozov Sherali Kamoliddinovich</i>	
STAFF PERFORMANCE EVALUATION BASED ON KPI SYSTEM INDICATORS.....	546
<i>Rakhmatullaeva Shakhnoza Khamidovna, Sadriddinova Sevinchkhon</i>	
SUSTAINABLE DEVELOPMENT AND THE TRANSITION TO A GREEN ECONOMY IN THE CONTEXT OF GLOBAL ECONOMIC TRENDS .....	555
<i>Svetlana Yurievna Shatokhina</i>	
MILLIY TARBIYA OMILLARI VA MILLIY MADANIY YONDASHUV ASOSIDA TALABALARDA O'QUV TASHABBUSKORLIGINI RIVOJLANTIRISHNING NAZARIY-AMALIY ASOSLARI.....	560
<i>Azimova Nilufar Nuriddinovna</i>	
TIJORAT BANKLARI TOMONIDAN KICHIK BIZNES SUBYEKTLARINI TA'MINLASHDA BANK RESURSLARINING ROLI .....	567
<i>Xodjayeva Jeyrona Ravshonbek qizi</i>	
O'QUV DASTURINI INTEGRATSIYALASH VA YASHIL KO'NIKMALARNI RIVOJLANTIRISH: AKADEMIK VA SANOAT O'RTASIDAGI TAFOVUTNI YOPISSH .....	572
<i>Qo'ziqulova Dilfuzaxon Maxammatisaqovna</i>	
DIGITAL TRANSFORMATION AND DIGITAL PLATFORMS AS A KEY FACTOR IN THE DEVELOPMENT OF SMALL BUSINESS ENTITIES .....	580
<i>Rizayeva Nilufar Oblakulovna</i>	

IQTISODIY OLIY TA'LIMDA STRATEGIK INNOVATSIYALAR: YASHIL KO'NIKMALARNI MILLIY VA GLOBAL BARQARORLIK MAQSADLARI BILAN MUVOFIQLASHTIRISH .....	585
<i>Xasanova Zarina Maxamadaliyeva</i>	
MARKAZIY OSIYODA YASHIL IQTISODIYOT: BARQAROR RIVOJLANISH YO'LIDAGI TO'SIQLAR VA ISTIQBOLLAR.....	594
<i>Aminov Shovkat O'ktam o'g'li</i>	
ПЕСПЕКТИВЫ РАЗВИТИЯ ЗЕЛЁНЫХ ОБЛИГАЦИЙ В УЗБЕКИСТАНЕ.....	598
<i>Саидахмедова Аида Мирзаевна</i>	
ПОВЫШЕНИЕ ЭКОНОМИЧЕСКОЙ ЭФФЕКТИВНОСТИ И СНИЖЕНИЕ РИСКОВ КОММЕРЧЕСКИХ БАНКОВ НА ОСНОВЕ ОБЕСПЕЧЕНИЯ БЕЗОПАСНОСТИ ТРАНЗАКЦИЙ В ФИНАНСОВЫХ ИНФОРМАЦИОННЫХ СИСТЕМАХ С ИСПОЛЬЗОВАНИЕМ СОВРЕМЕННЫХ СИММЕТРИЧНЫХ КРИПТОСИСТЕМ.....	605
<i>Раҳимбердиев Қ.Б.</i>	
ИНТЕГРАЦИЯ ФИНАНСОВЫХ И СТРАХОВЫХ ИНСТРУМЕНТОВ ДЛЯ СТИМУЛИРОВАНИЯ УСТОЙЧИВОГО ЭКОНОМИЧЕСКОГО РОСТА .....	612
<i>Ш.Ф.Кобилжонова</i>	
СОВЕРШЕНСТВОВАНИЕ КАПИТАЛА ХОЗЯЙСТВУЮЩИХ СУБЪЕКТОВ В КОНТЕКСТЕ РАЗВИТИЯ БАНКОВСКО-ФИНАНСОВОЙ СИСТЕМЫ И ЧАСТНОГО СЕКТОРА ЭКОНОМИКИ .....	618
<i>Д.А.Юлдашева</i>	
РОЛЬ БАНКОВСКО-ФИНАНСОВОЙ СИСТЕМЫ И СТРАХОВЫХ МЕХАНИЗМОВ В СТИМУЛИРОВАНИИ РАЗВИТИЯ ЧАСТНОГО СЕКТОРА .....	624
<i>Г.Т.Ахмедова</i>	
SUG'URTA BOZORI FAOLIYATINI RAQAMLI TEXNOLOGIYALAR ASOSIDA TRANSFORMATSIYALASH VA UNING RAQOBATBARDOSHLIGINI OSHIRISH MASALALARI.....	630
<i>Saidov Farrux Faxriddinovich</i>	
OPPORTUNITIES TO ENSURE SUSTAINABLE ECONOMIC GROWTH IN THE ENERGY SECTOR THROUGH THE TRANSITION TO A GREEN ECONOMY.....	635
<i>Ulashov Aliboy Rashid ugli, Istamova Nasiba Narzillo kizi</i>	
INKLYUZIV OLIY TA'LIMDA MUSTAQIL ISHLASH JARAYONINI TASHKILLASHTIRISH.....	641
<i>Akbarova Kamola Abdujabbor qizi</i>	
YOUTH-DRIVEN PATHWAYS TO GREEN EMPLOYMENT: A THEORETICAL EXAMINATION OF INCLUSIVE ECONOMIC STRATEGIES .....	646
<i>Suvpulatov Ozodjon Alijon ugli</i>	
KICHIK BIZNES INFRATUZILMASINI RIVOJLANTIRISHDA XORIJIY TAJRIBALAR VA UNING O'ZBEKISTON UCHUN AHAMIYATI .....	651
<i>Botirova Xulkar Olimjonovna</i>	
YASHIL IQTISODIYOT SHAROITIDA RAQAMLI TRANSFORMATSIYA VA BARQAROR RIVOJLANISH KLASTERLARI: NAZARIY ASOSLAR VA AMALIY YONDASHUVLAR.....	655
<i>Sherkulova Nodirabegim Baxordin qizi</i>	
BIOTECHNOLOGICAL SOLUTIONS IN URBAN PLANNING: OPPORTUNITIES AND LIMITATIONS OF "LIQUID TREES" .....	660
<i>Nosirkulov Asadjon Ahmadjon ugli</i>	
YASHIL IQTISODIYOTNI RIVOJLANTIRISHDA TIKLANADIGAN ENERGIYA MANBALARINING O'RNI.....	663
<i>Fayziyeva Dilso'z Bahodirovna</i>	
KREDIT PORTFELIDA MUAMMOLI KREDITLAR ULUSHINI KAMAYTIRISH YO'LLARI .....	668
<i>Salixova G.J</i>	
O'ZBEKISTONDA KANDOLAT MAHSULOTLARI BOZORINI RIVOJLANTIRISHDA YASHIL MARKETING STRATEGIYALARIDAN FOYDALANISH.....	672
<i>Boboyorova Maftuna Xaqqul qizi, Boboyorov Islombek Xaqqul o'g'li</i>	
OLIY TA'LIM TIZIMIDA RAQAMLI TEXNOLOGIYALARNI QO'LLASH METODLARINI TAKOMILLASHTIRISH.....	675
<i>Xusniddinov Yorqinjon Muhiddin o'g'li</i>	

MODA SANOATIDA CRM TIZIMLARINI ELEKTRON SAVDO PLATFORMALARI BILAN UYG'UNLASHTIRISHDAGI TO'SIQLAR .....	679
<b>Xalilova Nafisa Komilovna</b>	
ENHANCING FOREIGN ECONOMIC RELATIONS AS A DRIVING FACTOR IN THE DEVELOPMENT OF THE NATIONAL ECONOMY .....	683
<b>Khaitova Feruza Bahrom kizi</b>	
MARKAZIY OSIYO MAMLAKATLARIDA XORIJIY INVESTITSIYALARNING QAYTA TIKLANUVCHI ENERGIYA MANBALARIGA TA'SIRI .....	687
<b>Akishova Shaxnoza Davlet qizi</b>	
BUXORO VILOYATIDA HUNARMANDCHILIK FAOLIYATINING RIVOJLANISH TENDENSIYALARI: TAHLIL VA ISTIQBOLLAR.....	693
<b>Ravshanova Gulchexra Ravshanovna</b>	
SANOATNI RIVOJLANTIRISHNING MEKANIZMLARI TURLARI VA OLIMLARNING YONDASHUVLARI .....	698
<b>Ne'matov Shoxruxbek Ma'murjon o'g'li</b>	
O'ZBEKISTON BANK-MOLIYA TIZIMIDA KREDIT RISKLARINI BOSHQARISH AMALIYOTINI TAKOMILLASHTIRISH VA UNING XUSUSIY SEKTOR RIVOJLANISHIGA TA'SIRI.....	703
<b>Norova Nozima Nabiyevna</b>	
O'ZBEKISTON BANK-MOLIYA TIZIMIDA REAL SEKTORNI KREDITLASH MEKANIZMLARINI SAMARALI JORIY ETISH VA XUSUSIY SEKTOR RIVOJIGA TA'SIRI.....	709
<b>Abduxomidov Ikromjon Maxamadin o'g'li</b>	
MOLIYA TIZIMIDA BOJ-TARIF SIYOSATINI TAKOMILLASHTIRISH VA XUSUSIY SEKTOR RIVOJLANISHIGA TA'SIRI (OZIQ-OVQAT IMPORTI MISOLIDA).....	715
<b>Rizaev Mirmahmud Xotamjanovich</b>	
YASHIL MARKETING VA ESG INTEGRATSIYASI: STATISTIK TAHLIL VA BARQAROR RIVOJLANISH ISTIQBOLLARI .....	721
<b>Charos G'ayratova</b>	
ИННОВАЦИОННЫЕ НАПРАВЛЕНИЯ ИСПОЛЬЗОВАНИЯ ПРОМЫШЛЕННОГО КАПИТАЛА ДЛЯ ОБЕСПЕЧЕНИЯ УСТОЙЧИВОГО ЭКОНОМИЧЕСКОГО РОСТА В УСЛОВИЯХ ФОРМИРОВАНИЯ «ЗЕЛЁНОЙ» ЭКОНОМИКИ.....	727
<b>Г.А.Хайитбаева</b>	
YASHIL IQTISODIYOTGA O'TISH SHAROITIDA TIJORAT BANKLAR TOMONIDAN TADBIRKORLIK FAOLIYATINI KREDITLASH.....	734
<b>Tajiddinov Jamshiddin Shamsutdinovich</b>	
IQTISODIYOTNING TARKIBIY TRANSFORMATSIYASIGA XORIJIY INVESTITSIYALAR TA'SIRINI BAHOLASH MEKANIZMINI TAKOMILLASHTIRISH .....	738
<b>Shodiboyeva Dilzoda Farhodjon qizi</b>	
MOLIYA TIZIMI BARQARORLIGI VA BUDJET TUSHUMLARINI OSHIRISHDA TASHQI IQTISODIY FAOLIYATNING AHAMIYATI.....	743
<b>Aktamov Akbarjon Aslan o'g'li</b>	
ENSURING SUSTAINABLE ECONOMIC GROWTH IN THE TRANSITION TO A GREEN ECONOMY: AN ECONOMETRIC ANALYSIS OF THE RELATIONSHIP BETWEEN CARBON EMISSIONS AND ECONOMIC DEVELOPMENT.....	748
<b>Shakhriddinova Sitora Tolibjon kizi</b>	
YASHIL IQTISODIYOTGA O'TISH JARAYONIDA TIJORAT BANKLARIDA INVESTITSIYA LOYIHALARI SAMARADORLIGINI OSHIRISHDA ESG TAMOYILLARINING ROLI .....	760
<b>Ostonaqulova Gulchehraxon Muhammadyoqub qizi</b>	
YASHIL IQTISODIYOT TAMOYILLARI ASOSIDA SANOAT KORXONALARIDA YETKAZIB BERISH STRATEGIYALARINI ISHLAB CHIQISH .....	769
<b>Yusupov Ulug'bek Mamayusupovich</b>	
YASHIL IQTISODIYOT KONTEKSTIDA MAKROIQTISODIY BARQARORLIKNI MUSTAHKAMLASH: XALQARO TAJRIBA VA O'ZBEKISTON AMALIYOTI.....	776
<b>Isroilov Islomiddin Kamoliddin o'g'li</b>	

RAQAMLI TRANSFORMATSIYA SHAROITIDA SPORT TASHKILOTLARINING YANGI BIZNES MODELLARINI ISHLAB CHIQISH .....	782
G'ulomov Musirmon	
O'ZBEKISTONDA IQTISODIYOTGA XORIJIY INVESTISIYALARNI JALB ETISHNING USTUVOR YO'NALISHLARI VA ISTIQBOLLARI .....	786
Sharipova Shahnoza Baxtiyorovna	
O'ZBEKISTONDA INVESTISIYA MUHITIGA TA'SIR ETUVCHI OMILLAR VA INVESTISIYALARNING IQTISODIYOTGA JALB ETILISH HOLATI TAHLILI .....	795
Karimova Qunduz Atanazarovna	
O'ZBEKISTON TURISTIK XIZMATLAR BOZORIDA BANDLIK TRANSFORMATSIYASINI VA UNI TARTIBGA SOLISH HOLATINI TAHLIL QILISH .....	804
To'xtayeva Xurshida Farxodovna	
INVESTITSIYA LOYIHALARIGA TA'SIR QILUVCHI INVESTITSIYA RISKLARINI BAHOLASH.....	811
Zohidova Ruksora Komiljon qizi	
ТИПЫ НАЦИОНАЛЬНЫХ ФИНАНСОВЫХ РАЗВЕДОК: ОСНОВНЫЕ РАЗЛИЧИЯ, ФОРМЫ И МЕТОДЫ ОСУЩЕСТВЛЕНИЯ ДЕЯТЕЛЬНОСТИ.....	817
Эсанов Шохрух Отабекович	
FACE RECOGNITION PROGRAM IN PYTHON.....	823
Khurramova Maftunakhon Zhurabekovna, Khurramov Azizjon Bakhodir ugli	
FORMATION OF ACCOUNTING POLICY FOR INTANGIBLE ASSETS.....	827
Farxod T. Abdvaxidov, Ramazon A. Abdurakhmanov	
O'ZBEKISTON EKSPORT TARKIBINI YUQORI QO'SHIMCHA QIYMATLI MAHSULOTLARGA O'TKAZISH STRATEGIYASINI TAKOMILLASHTIRISH.....	834
Raximov Eshmurod Normuradovich	
EKSPORT FAOLIYATIDA ERKIN IQTISODIY ZONALARNING SAMARADORLIGINI OSHIRISH YO'LLARI.....	838
Berdivaliyeva Madina Komiljon qizi	
TURIZM KLASTERLARIDA TIBBIY XIZMATLAR INTEGRATSIYASI: XALQARO TAJRIBA VA O'ZBEKISTON AMALIYOTI .....	841
Yazdanova Shohista Tuyg'un qizi Farxodova Shohnoza Umidbek qizi	
O'ZBEKISTON HAVO TRANSPORTI TIZIMINING JAHON IQTISODIYOTIDAGI O'RNI VA RIVOJLANISH ISTIQBOLLARI.....	850
Azimova Moxinur Nozimovna	

# SUSTAINABLE TOURISM AND BIODIVERSITY PROTECTION: CASE OF UZBEKISTAN WITHIN THE UNESCO WORLD HERITAGE FRAMEWORK

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**Abstract:** The article examines the interrelation between sustainable tourism development and biodiversity protection in Uzbekistan within the framework of UNESCO World Heritage. It explores how cultural and natural heritage sites, recognized by UNESCO, contribute to the promotion of ecotourism and the preservation of unique ecosystems. The study analyzes challenges such as balancing economic benefits from tourism with the need to protect fragile biodiversity, managing visitor flows, and ensuring community participation. Special attention is given to the role of state policies, international cooperation, and local initiatives in fostering sustainable tourism practices that support both cultural heritage and environmental conservation.

**Key words:** Sustainable tourism; biodiversity protection; Uzbekistan; UNESCO World Heritage; ecotourism; cultural heritage; natural heritage; environmental conservation; community involvement; sustainable development.

**Annotatsiya:** Ushbu maqolada O'zbekistonda barqaror turizmni rivojlantirish va biologik xilma-xillikni muhofaza qilish o'rtasidagi o'zaro bog'liqlik UNESCO Butunjahon merosi doirasida tahlil qilinadi. UNESCO tomonidan e'tirof etilgan madaniy va tabiiy meros obyektlarining ekoturizmni rivojlantirish va noyob ekotizimlarni asrashdagi roli yoritiladi. Tadqiqotda turizm orqali iqtisodiy foyda olish va mo'rt biologik xilma-xillikni himoya qilish o'rtasidagi muvozanatni ta'minlash, tashrif buyuruvchilar oqimini boshqarish hamda mahalliy hamjamiyatni jalb qilish muammolari ko'rib chiqiladi. Shuningdek, davlat siyosati, xalqaro hamkorlik va mahalliy tashabbuslarning barqaror turizm amaliyotlarini shakllantirishdagi o'rni alohida tahlil qilinadi.

**Kalit so'zlar:** barqaror turizm; biologik xilma-xillikni muhofaza qilish; O'zbekiston; UNESCO Butunjahon merosi; ekoturizm; madaniy meros; tabiiy meros; ekologik muhofaza; jamoatchilik ishtiroki; barqaror rivojlanish.

**Аннотация:** В данной статье рассматривается взаимосвязь между развитием устойчивого туризма и охраной биологического разнообразия в Узбекистане в рамках объектов Всемирного наследия ЮНЕСКО. Анализируется роль культурных и природных памятников, признанных ЮНЕСКО, в продвижении экотуризма и сохранении уникальных экосистем. В исследовании рассматриваются проблемы обеспечения баланса между экономической выгодой от туризма и необходимостью защиты уязвимого биоразнообразия, управления туристическими потоками и привлечения местных сообществ. Особое внимание уделено роли государственной политики, международного сотрудничества и местных инициатив в формировании практик устойчивого туризма, которые поддерживают как культурное наследие, так и охрану окружающей среды.

**Ключевые слова:** устойчивый туризм; охрана биоразнообразия; Узбекистан; Всемирное наследие ЮНЕСКО; экотуризм; культурное наследие; природное наследие; экологическая защита; участие сообществ; устойчивое развитие.

## INTRODUCTION

Sustainable tourism has emerged as a pivotal area of research, particularly in regions rich in biodiversity and cultural heritage, such as Uzbekistan. Recognized for its significant architectural treasures and diverse ecosystems, the country is home to several UNESCO World Heritage sites that not only attract tourists but also enhance local biodiversity protection efforts. These sites, including the historic Silk Road cities and natural reserves, present unique opportunities for sustainable tourism practices that simultaneously bolster economic development and conservation initiatives. Moreover, effective management strategies must balance tourism's economic benefits with the ecological integrity of these vital areas, ensuring that local communities, flora, and fauna are preserved for future generations. By investigating the relationship between tourism and biodiversity within this UNESCO framework, the study aims to illuminate pathways for harmonious coexistence between human activity and environmental stewardship, underscoring the integral role of heritage in promoting sustainable practices in Uzbekistan.

The concept of sustainable tourism encompasses a holistic approach aimed at balancing economic growth with environmental preservation and cultural integrity. It emphasizes the need to minimize the negative impacts of tourism while enhancing the quality of life for local communities and preserving biodiversity. Sustainable tourism promotes practices that conserve natural resources and cultural heritage, ensuring that tourism development benefits both visitors and host communities. Webster's (2021) definition aligns with the United Nations focus on sustainability, highlighting tourism's potential role in achieving sustainable development goals by protecting ecological and cultural assets while fostering local economies. Additionally, in the case of Uzbekistan, the integration of sustainable tourism within its UNESCO World Heritage Framework can serve as a model to showcase how cultural heritage and environmental stewardship can coexist.

Uzbekistan is home to an impressive array of UNESCO World Heritage Sites, each reflecting the rich tapestry of its history, culture, and architectural prowess. Notably, the historic cities of Samarkand and Bukhara serve as exemplars of Islamic architecture, showcasing exquisite tile work and intricate geometric designs that embody the artistry of their time. These sites not only hold immense cultural significance but also play a crucial role in promoting sustainable tourism strategies. Efforts toward preservation and responsible visitation ensure that the heritage remains intact for future generations, while simultaneously fostering local economies through the influx of tourists seeking to experience these cultural treasures. Furthermore, these initiatives aim to protect biodiversity associated with these historical landscapes, highlighting the interconnectedness of cultural and natural heritage in Uzbekistan's UNESCO framework (UNESCO, 1994). Through such endeavors, Uzbekistan exemplifies how sustainable tourism can contribute to both cultural conservation and environmental stewardship.

Table 1. Uzbekistan's UNESCO World Heritage Sites Overview<sup>1</sup>

Site Name	Location	Year Inscribed	Criteria	Description
Itchan Kala	Khiva	1990	Cultural	A well-preserved walled city with nearly 60 historic buildings, including palaces, mosques, and minarets, reflecting the rich history of Khiva.
Historic Centre of Bukhara	Bukhara	1993	Cultural	A city museum with nearly 150 historical monuments, including mosques, madrassas, mausoleums, and minarets, showcasing Bukhara's significance on the Silk Road.
Historic Centre of Shakhrisyabz	Shakhrisyabz	2000	Cultural	A city known for its architectural monuments, including the remains of Ak-Saray Palace and Dorut Tilavat Complex, reflecting Timurid architecture.
Samarkand – Crossroad of Cultures	Samarkand	2001	Cultural	A city with significant historical monuments, including Registan Square and Shah-i-Zinda, representing a blend of various cultures.
Western Tien-Shan	Chatkal Reserve	2016	Natural	A natural site recognized for its biodiversity and unique ecosystems in the Western Tien-Shan mountain range.

## METHODOLOGY

UNESCO plays a pivotal role in promoting sustainable tourism by establishing guidelines and frameworks that support the conservation of cultural and natural heritage while fostering economic growth in tourist destinations. Through its World Heritage Convention, UNESCO encourages countries like Uzbekistan to integrate sustainable practices that protect biodiversity and enhance local communities' livelihoods. Initiatives such as capacity building for tourism professionals and the development of comprehensive marketing strategies, as cited in (Narmin A et al., 2025), underscore UNESCO's focus on engaging local populations to maximize tourism potential without compromising environmental integrity. Moreover, UNESCO's emphasis on equitable access to biodiversity, as detailed in (Sebuliba et al., 2025), provides critical insights for managing tourism in ecologically sensitive areas. Addressing climate change challenges through policy recommendations, as outlined in (Chedid et al., 2025), further showcases UNESCO's multifaceted approach to sustainable tourism. Images such as vividly illustrate the beauty of heritage sites, reinforcing the importance of their preservation in promoting sustainable travel practices.

UNESCO's criteria for World Heritage Sites are fundamental in recognizing and conserving cultural and natural heritage that possesses outstanding universal value. These criteria serve not only in the evaluation and selection process for potential sites but also in guiding sustainable tourism practices. For example, the inclusion

<sup>1</sup> Developed by the author

of sites in Uzbekistan under these criteria underscores the importance of their unique architectural styles, such as those exemplified in the intricate tilework of Samarkand, which aligns with sustainable tourism objectives by promoting responsible visitor engagement and cultural exchange. Additionally, sites like the Historic Centre of Bukhara demonstrate significant cultural diversity, representing the harmonious coexistence of various civilizations, thus enhancing biodiversity protection efforts by fostering local community involvement (Sebuliba et al., 2025). This harmonious integration of heritage conservation and sustainable practices exemplifies Uzbekistan’s commitment to preserving its rich cultural tapestry while ensuring that tourism benefits the local economy and environment effectively (Chedid et al., 2025)(Prado-Alipui et al., 2025)(Baroncini et al., 2025).

Sustainable tourism development in Uzbekistan requires strategic initiatives that balance economic growth with biodiversity conservation, particularly within the UNESCO World Heritage context. Effective marketing strategies, as noted in prior studies, are vital for attracting eco-conscious travelers who value cultural heritage and natural landscapes (Narmin A et al., 2025). Additionally, enhancing local community engagement through participatory tourism practices can empower residents while promoting sustainable ecological practices. Collaborations with local stakeholders can facilitate the adoption of sustainable resource management techniques, ensuring that tourism activities do not undermine local ecosystems (Sebuliba et al., 2025). Furthermore, the implementation of capacity-building programs for tourism professionals will bolster service quality and environmental awareness among local guides and businesses. This combined approach can create a cohesive framework that supports sustainable tourism, fostering an environment where both cultural heritage and biodiversity thrive in harmony—a necessary strategy for promoting Uzbekistan’s unique natural and historical identity.

## RESULTS AND ANALYSIS

Biodiversity in Uzbekistan is facing numerous challenges, predominantly driven by ecological degradation, climate change, and insufficient management practices in protected areas. This Central Asian country, rich in diverse ecosystems, is crucial for both its native flora and fauna and for global biodiversity, particularly within the context of UNESCO World Heritage Sites. Current assessments reveal a decline in various species, exacerbated by agricultural expansion and water mismanagement, which are critical issues in the Aral Sea basin (Chedid et al., 2025). Moreover, the struggle for sustainable tourism development must align with biodiversity conservation efforts. Legislation that governs natural resources often lacks integration with environmental health policies, limiting the effectiveness of biodiversity protection strategies (Sebuliba et al., 2025). Addressing these systemic gaps is essential for fostering a sustainable tourism model that not only attracts visitors but also enhances ecological resilience, protecting Uzbekistan’s unique heritage (Prado-Alipui et al., 2025).

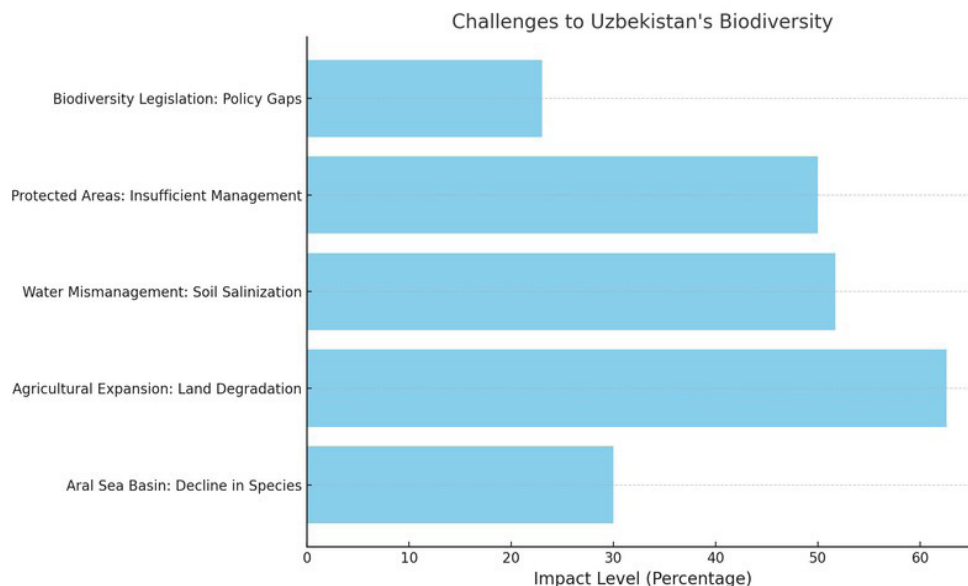


Image 1. The bar chart illustrates various challenges to Uzbekistan’s biodiversity. It indicates that agricultural expansion leading to land degradation and water mismanagement resulting in soil salinization are the most significant issues. Additionally, the decline in species in the Aral Sea basin, insufficient management of protected areas, and policy gaps in biodiversity legislation are also notable concerns. These factors are critical for developing sustainable tourism models aligned with biodiversity conservation efforts.<sup>2</sup>

<sup>2</sup> Developed by the author

Uzbekistan is a country teeming with unique biodiversity, particularly evident in its diverse ecosystems ranging from arid deserts to fertile valleys. The Tien Shan and Pamir mountain ranges, as well as vast steppes, house numerous endemic plant and animal species, many of which are threatened by habitat loss and climate change. This rich biological tapestry has been recognized globally, with several sites designated as UNESCO World Heritage sites, underscoring the importance of conservation efforts. The interaction between sustainable tourism and biodiversity protection presents a vital framework for preserving these natural resources while promoting economic benefits for local communities. For instance, areas such as the Nuratau Mountains embody the harmonious blend of cultural and biological heritage, thus attracting ecologically-minded travelers and researchers alike. By integrating responsible tourism initiatives into conservation strategies, Uzbekistan can foster an appreciation for its natural wealth and ensure the longevity of its ecological resources (Cagri FD et al., 2002)(Cagri FD et al., 2002).

Heritage sites, particularly in biodiversity-rich nations like Uzbekistan, face significant threats that jeopardize their ecological integrity and cultural value. The pressures of sustainable tourism, when not managed effectively, can exacerbate habitat degradation, species extinction, and the dilution of local traditions. Increased visitor footfall can lead to habitat trampling and waste accumulation, while the commercialization of these sites often prioritizes short-term economic gain over long-term ecological stability (Chedid et al., 2025). Furthermore, climate change poses a compounding threat, altering species distributions and undermining the adaptive capacity of ecosystems vital to these heritage sites (Sebuliba et al., 2025). Addressing these threats requires robust policy frameworks and stakeholder engagement to reinforce conservation efforts that account for both biodiversity protection and cultural preservation (Prado-Alipui et al., 2025). Ultimately, a holistic approach, informed by the complex interrelationships among ecological, social, and economic factors, is essential in safeguarding biodiversity within Uzbekistan's UNESCO World Heritage framework (Oyebanji et al., 2025).

In Uzbekistan, a multifaceted approach to conservation efforts and policies is crucial for safeguarding biodiversity while promoting sustainable tourism. The Uzbek government collaborates closely with international bodies, exemplified by its participation in UNESCO's World Heritage Framework, allowing for the integration of biodiversity conservation into tourism management policies. Central to these efforts is the establishment of protected areas, which help mitigate the risks posed by environmental degradation and climate change. Initiatives such as community-based conservation programs also empower local populations, ensuring their participation in and benefit from sustainable tourism practices. Furthermore, historical and cultural heritage sites are promoted as part of eco-tourism, fostering a connection between visitors and the natural environment (Sebuliba et al., 2025). The promotion of these sites helps sustain local economies while simultaneously preserving ecological integrity. An illustrative example is depicted in , which portrays the intricate relationship between cultural heritage and biodiversity conservation efforts.

Sustainable tourism practices in Uzbekistan have increasingly gained recognition through comprehensive case studies that illustrate their impact on biodiversity and cultural heritage conservation. Notably, these practices align with the UNESCO World Heritage Framework, particularly in areas such as Samarkand and Bukhara, where local communities actively participate in preserving their cultural landscapes while promoting eco-tourism. For instance, initiatives that engage local artisans in handicraft production have not only generated economic opportunities but also fostered cultural appreciation among visitors, ensuring the transmission of traditional skills to future generations. However, challenges remain, including insufficient infrastructure and bureaucratic hurdles, which can hinder the full realization of tourism potential, especially in pristine natural sites like Mount Bazarduzu, which harbors significant biodiversity (Narmin A et al., 2025). By addressing these obstacles through strategic public policy enhancement, Uzbekistan can further develop sustainable tourism practices, thereby integrating biodiversity protection into economic development (Chedid et al., 2025)(Sebuliba et al., 2025). The visual representation of these practices can be illustrated in the picturesque landscapes of Uzbekistan.

In Uzbekistan, community involvement in tourism development has emerged as a critical factor in promoting sustainable practices that align with the UNESCO World Heritage Framework. By actively engaging local populations, tourism initiatives can foster a greater sense of ownership, thereby enhancing both conservation efforts and community livelihoods. This collaborative approach is exemplified by projects where locals participate in cultural heritage preservation, contributing to a rich tapestry of experiences for visitors while simultaneously protecting biodiversity. For instance, initiatives that incorporate local artisans, as depicted in showcase how traditional crafts and architectural styles can be preserved through tourism. Such involvement not only enriches the travel experience but also reinforces the socio-economic fabric of communities.

## CONCLUSION AND RECOMMENDATION

In conclusion, the integration of sustainable tourism practices within Uzbekistan's UNESCO World Heritage framework presents a vital opportunity for enhancing biodiversity conservation while simultaneously

promoting cultural heritage. As examined throughout this study, the interplay between tourism development and ecological preservation is paramount, particularly in regions rich in biodiversity yet vulnerable to exploitation. The recognition of sites like Mount Bazarduzu underscores the potential for sustainable tourism to mitigate environmental degradation and foster economic growth through responsible visitor engagement and local community involvement. Challenges remain, including bureaucratic obstacles and insufficient promotion, necessitating cohesive strategies that harmonize conservation objectives with tourism incentives (Narmin A et al., 2025). Moreover, understanding the socio-political dynamics influencing biodiversity governance, as outlined in contemporary studies, is crucial for formulating equitable policies that support both ecological integrity and local livelihoods (Sebuliba et al., 2025)(Chedid et al., 2025). Ultimately, advancing sustainable tourism strategies can invigorate local economies while ensuring the protection of Uzbekistan's unique biodiversity and cultural landscapes, as illustrated in.

The examination of sustainable tourism within Uzbekistan's UNESCO World Heritage context reveals several key findings that underscore the interplay between cultural heritage preservation and biodiversity protection. Firstly, an essential conclusion is that the management of tourism can yield significant benefits for local economies while simultaneously fostering a commitment to environmental stewardship. This duality is evident in the effective utilization of local knowledge and practices, which enhance both visitor experiences and ecological resilience. Furthermore, the integration of community involvement in conservation efforts, as highlighted by , illustrates a model where cultural narratives are preserved alongside ecological integrity. Lastly, the findings indicate that public policies aimed at promoting eco-tourism significantly influence the dynamics of resource management, thereby impacting biodiversity.

In light of Uzbekistan's rich cultural heritage and biodiversity, future sustainable tourism practices should focus on the integration of local communities in decision-making processes, fostering shared benefits from tourism activities. Engaging local stakeholders not only supports their economic aspirations but also ensures that tourism development aligns with cultural preservation and environmental conservation. Holistic educational programs aimed at both tourists and operators will be crucial in promoting sustainable behaviors that respect local ecosystems. Furthermore, leveraging technological innovations to monitor ecological impacts, as seen in various case studies across diverse landscapes (Chedid et al., 2025), can help optimize the management of natural resources, ensuring minimized disturbances. Lastly, creating a collaborative network with international bodies can enhance capacity building and knowledge exchange essential for sustainable practices, as evidenced by effective policies proposed in documents like the BBNJ (Sebuliba et al., 2025). Such strategies will ultimately strengthen Uzbekistan's UNESCO World Heritage sites, ensuring their conservation for future generations.

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# **IV GLOBAL VA MILLIY IQTISODIYOT TRENDLARI: “O‘ZBEKISTON – 2030” STRATEGIYASI FORUMI**

**YASHIL IQTISODIYOT VA TARAQQIYOT**

**Ilmiy elektron jurnal**

**(MAXSUS SON)**

**Ingliz tili muharriri:** Feruz Hakimov

**Musahhih:** Zokir ALIBEKOV

**Sahifalovchi va dizayner:** Oloviddin Sobir o‘g‘li

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