



CERTIFICATE

FOR SCIENTIFIC PUBLICATION

This certificate is proudly presented to

Ruziev Bakhtiyor

This is to certify that the scientific article **“STRATEGIC MARKETING CAPABILITIES AND ENTERPRISE COMPETITIVENESS IN DIGITAL PLATFORM ECOSYSTEMS: A CONCEPTUAL SMPC MODEL FOR EMERGING MARKETS”** has been published in the journal:

«GREEN ECONOMY AND DEVELOPMENT», Vol. 4 No. 5 (2026): «Yashil iqtisodiyot va taraqqiyot» jurnali 5-son.

DOI: <https://doi.org/10.5281/zenodo.20465126>

PUBLICATION DATE
1 May 2026

Nº
GED-2026-10712-1

ISSUE
Vol. 4 No. 5 (2026): «Yashil
iqtisodiyot va taraqqiyot» jurnali 5-
son



Scan to
verify

